



Organización del Tratado
de Cooperación Amazónica
SP - Secretaría Permanente

Amazon Cooperation
Treaty Organization
SP - Permanent Secretariat

De Organisatie van de Overeenkomst
voor Amazonische Samenwerking
SP - Permanent Secretariaat

PS/ACTO/JO /2020

Brasilia, January 14th, 2020

To Mr.
Goran Marby
President and Chief Executive Officer
ICANN
c/c: Ms. Manal Ismail - GAC Board

Dear Mr. Marby,

Your letter of December 17th attempts to legitimize a decision that was not taken under legitimate circumstances nor for legitimate reasons.

Various communications have been sent regarding the awarding of the domain “.Amazon” since this decision goes against public interest and does not take into account the recommendations published by the ICANN’s consultative governmental committee. Similarly ignored was the request made by the Amazon countries that the issues raised would be taken into account should a verdict be reached. We are convinced that governance of the internet should involve a multisectoral approach that takes into consideration the interests of governments, civil societies, and the private sector - not just the latter. Nevertheless, ICANN disregarded the legitimate concerns of the Amazon countries.

ACTO and its Permanent Secretariat are committed to disseminating news of this situation to all relevant groups; the international community should be aware of the very real consequences or ramifications (be it economic, environmental, cultural, or related to questions of sovereignty) of granting exclusive access to the domain “.Amazon” to a single company, such as is the present case with Amazon Inc. By limiting the future possibilities relating to the competitiveness and sustainable development of the Amazon Region it thus jeopardizes the continued well-being of the societies that live there.

Although the posture of ICANN’s Board, especially after the ruling of the panel, showed clearly that the gavel would fatally be hit in favor of Amazon Corp., our side had decided to stay the course, based on the simple truth that Amazon is a geographical denomination of the Biome/Basin which historically and lawfully constitutes an integral part of the territories of our countries.

We consider this decision an illegal and unjust expropriation of our culture, tradition, history and image before the world.

ACTO and Amazon Countries will keep contesting this act of force.

Regards,

Alexandra Moreira
Secretary General

