EXHIBIT L

To calenda

Court File No. 04-CV- 2885 7

Ontario SUPERIOR COURT OF JUSTICE

BETWEEN:

2003300 ONTARIO INC. DBA GETDOMAINSIWANT.CA INTERNET SERVICES COR., 3597245 CANADA INC. DBA NIC-NAME INTERNET SERVICE 36 3458 CANADA INC. DBA QUARK.CA INTERNET SERVICES ON, 6230644 CANADA INC. DBA MEGABYTE.CA INTERNET SERVICES • 334508 CANADA INC. DBA GETYOURDOTINFO.COM INC., ION LA INC., ADOPTADOMAIN.NET INC., AVAILABLEDOMAINS.CA EKUP. COCORP., BEMYDOMAIN.NET INC., CONDOMAINIUM.COM INC., CAPOLHO ZING.CA INC., CRAZY8DOMAINS.COM INC., CVO.CA INC., AAINAGER.CA INC., DOMAINAUTHORITY.CA INC., DOMAINBUZZ.CA INC., DOMAINEENTRAL.CA INC., DOMAINCENTRE.CA INC., DOMAINEERED.CA INC., DOMAINESTIC.COM INC., DOMAINEVENT.CA INC., DOMAINFIGHTER.CA INC., DOMAINGRABBER.CA INC., DOMAINHEADZ.CA INC., DOMAINIAC.CA INC., DOMAINIDEAS.CA INC., DOMAINLINK.CA INC., DOMAINLUMINARY.CA INC., DOMAINMARKETPLACE.CA INC., DOMAINMALL.CA INC., DOMAINMANIA.CA INC., DOMAINNETWORK.CA INC., DOMAINOS.CA INC., DOMAINPARADISE.CA INC., DOMAINPLAZA.CA INC., DOMAINREIGN.CA INC., DOMAINS2BE.COM INC., DOMAINS2GO.CA INC., DOMAINS2REGISTER.COM INC., DOMAINS4U.CA INC., DOMAINSATCOST CORPORATION, DOMAINSCAPE.CA INC., DOMAINSCOSTLESS.CA INC., DOMAINSCOUT.CA INC., DOMAINSFIRST.CA INC., DOMAINSFORME.CA INC., DOMAINSTREAM.CA INC., DOMAINSTREET.CA INC., DOMAINUTOPIA.CA INC., DOMAINVENTURES.CA INTERNET SERVICES CORPORATION, ENTERTHEDOMAIN.COM INC., EXTREMEDOMAINS.CA INC., EZHOSTING.CA INTERNET SERVICES CORPORATION, FABDOMAINS.CA INC., GETYOURDOTCOM.COM INC., GETYOURDOTNET.COM INC., GONAMES.CA INC., GOTNAMES.CA INC., GRABTON.CA INC., HIPSEARCH.COM INC., HOSTMASTER.CA INC., KOOKYCONDUNDRUM.CA INC., LUCKYDOMAINS.CA INC., MAINDOMAIN.CA INC., MATCHNAMES.CA INC., MYNAMEONLINE.CA INC., NAMEGAME.CA INTERNET SERVICES INC., NAMETORRENT.CA INC., NETHEADZ.CA INC., NOTABLENAMES.CA INC., POPULARDOMAINS.CA INC., PREMIERNAME.CA INC., PRICEDOMAIN.CA INTERNET SERVICES INC., PRIMEDOMAIN.CA INC., PRIMEREGISTRAR.CA INC., RANDOMAIN.CA INC., REDOMAINDER INTERNET SERVICES CORPORATION, REGISTERMYDOMAINS.CA INC., REGISTERONE.CA INC., REGNOW.CA INC., ROMEL CORPORATION, SCOOPDOMAIN.CA INC., SEARCHNAME.CA INTERNET SERVICES INC, SECURADOMAIN.CA INC., SECUREDOMAIN.CA INTERNET SERVICES CORPORATION, SUBMIT.CA INC., THEDOMAINNAMESTORE.CA INC., THEDOMAINSHOP.CA INC., THEGREATDOMAIN.CA INC., USEFULDOMAINS.NET INC., WEREGISTERIT.CA INC.,

WHATSYOURNAME.CA INC., WHOISTOOLBAR CORP., WISDOMAIN.CA INC., WORLDNAMES.CA INC., YOURDOMAINCO.COM INC., ZIDODOMAIN.CA INC. AND ZIPPYDOMAINS.CA INC.

Plaintiffs

- and -

VERISIGN, INC.

Defendant

STATEMENT OF CLAIM

TO THE DEFENDANT(S)

A LEGAL PROCEEDING HAS BEEN COMMENCED AGAINST YOU by the plaintiff. The claim made against you is set out in the following pages.

IF YOU WISH TO DEFEND THIS PROCEEDING, you or an Ontario lawyer acting for you must prepare a statement of defence in Form 18A prescribed by the rules of court, serve it on the plaintiff's lawyer or, where the plaintiff does not have a lawyer, serve it on the plaintiff, and file it, with proof of service, in this court office, WITHIN TWENTY DAYS after this statement of claim is served on you, if you are served in Ontario.

If you are served in another province or territory of Canada or in the United States of America, the period for serving and filing your statement of defence is forty days. If you are served outside Canada and the United States of America, the period is sixty days.

Instead of serving and filing a statement of defence, you may serve and file a notice of intent to defend in Form 18B prescribed by the rules of court. This will entitle you to ten more days within which to serve and file your statement of defence.

IF YOU FAIL TO DEFEND THIS PROCEEDING, JUDGMENT MAY BE GIVEN AGAINST YOU IN YOUR ABSENCE AND WITHOUT FURTHER NOTICE TO YOU.

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If you wish to defend this proceeding but are unable to pay legal fees, legal aid may be available to you by contacting a local Legal Aid office.

September 27, 2004

Signed by:

Local Registra

Address of court office

161 Elgin Street, Ottawa, ON K2P 2K2

TO: Verisign, Inc.
1350 Charleston Road
Mountain View, California
94043 USA

OR

21345 Ridgetop Circle Dulles, Virginia 20166 USA

CLAIM

- 1. The plaintiffs jointly or severally claim:
 - (a) a declaration that the defendant Verisign, Inc. has wrongfully conducted its obligations within the Internet domain name system so as to advance and prefer its own commercial objectives to the known detriment of the plaintiffs;
 - (b) a declaration that the defendant has abused the Internet domain name system to the detriment of the plaintiffs, and has failed to discharge its fiduciary duty to the plaintiffs;
 - (c) a declaration that the defendant has wrongfully interfered with the business, trade and commercial prospects of the plaintiffs;
 - (d) a declaration that the defendant has damaged the business interests and goodwill of the plaintiff Pool.com Inc. by false imputations of inefficiency or impropriety;
 - (e) general damages in the amount of \$120 million;
 - (f) damages for defamation and imputations of inefficiency or impropriety for the plaintiff Pool.com Inc. in the amount of \$20 million;
 - (g) special damages for each plaintiff in amounts to be determined and advised at trial;
 - (h) punitive damages in the amount of \$10 million;

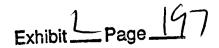
- (i) their costs throughout on the substantial indemnity scale; and
- (j) such further and other relief as to this Court may appear just.

The Parties

- 2. The plaintiff, Pool.com Inc. ("Pool.com") is an Ontario Corporation, having a principal place of business in Ottawa, Ontario. To the knowledge of the defendant, Pool.com is engaged in the business of operating a backorder service for deleting domain names in the Internet registry system (the "Internet Registry System" or "Registry System") as well as a secondary listing service which permits customers to buy and sell domain names in auction or fixed price formats. Pool.com is not a registrar within the Registry System but it operates through a network of registrars in competing for the opportunity to assist customers in the registration of domain names that have not been renewed by the owner or owners of such names within the required time and have been dropped or deleted in accordance with the procedures within the Registry System.
- The plaintiff, 2003300 Ontario Inc. dba GetDomainsIWant.ca Internet Services Corp. is an Ontario corporation having a principal place of business in Ottawa, Ontario. The plaintiffs, 3597245 Canada Inc. dba Nic-Name Internet Service Corp., 3684458 Canada Inc. dba Quark.ca Internet Services Corporation, 6230644 Canada Inc. dba Megabyte.ca Internet Services Corp., 3349608 Canada Inc. dba GetYourDotInfo.com Inc., Abdomainations.ca Inc., AdoptADomain.net Inc., AvailableDomains.ca Inc., BackUp.ca Corp., BeMyDomain.net Inc., Condomainium.com Inc., Coolhosting.ca Inc., Crazy8Domains.com Inc., Domainator.ca Inc., DomainAuthority.ca Inc., DomainBuzz.ca Inc., DomainCentral.ca Inc., Domaingrabber.ca Inc., Domaingrabber.ca Inc., Domaingrabber.ca Inc.,

DomainHeadz.ca Inc., Domainiac.ca Inc., Domainideas.ca Inc., Domainlink.ca Inc., DomainLuminary.ca Inc., DomainMall.ca Inc., DomainMania.ca Inc., DomainNetwork.ca Inc., Domainos.ca Inc., DomainParadise.ca Inc., Domainreign.ca Inc., Domains2be.com Inc., Domains2go.ca Inc., Domains2register.com Inc., Domains4u.ca Inc., DomainsAtCost Corporation. Domainscout.ca Inc.. DomainsFirst.ca Inc., DomainsForMe.ca Domainstream.ca Inc., DomainStreet.ca Inc., DomainUtopia.ca Inc., DomainVentures.ca Internet Services Corporation, EntertheDomain.com Inc., ezHosting.ca Internet Services Corporation, FabDomains.ca Inc., GetYourDotCom.com Inc., GetYourDotNet.com Inc., GoNames.ca Inc., Grabton.ca Inc., Hipsearch.com Inc., Hostmaster.ca Inc., Kookycondundrum.ca Inc., LuckyDomains.ca Inc., Maindomain.ca Inc., Matchnames.ca Inc., MyNameOnline.ca Inc., NameGame.ca Internet Services Inc., NameTorrent.ca Inc., Netheadz.ca Inc., Notablenames.ca Inc., PopularDomains.ca Inc., Premiername.ca Inc., PriceDomain.ca Internet Services Inc., PrimeRegistrar.ca Inc., Randomain.ca Inc., Redomainder Internet Services Corporation, RegisterMyDomains.ca Inc., Registerone.ca Inc., Regnow.ca Inc., Romel Corporation, ScoopDomain.ca Inc., SearchName.ca Internet Services Inc, Securadomain.ca Inc., SecureDomain.ca Internet Services Corporation, Submit.ca Inc., TheDomainNameStore.ca Inc., The Domain Shop.ca Inc., Useful Domains.net Inc., We Register It.ca Inc., Whats Your Name.ca Inc., Wisdomain.ca Inc., YourDomainCo.com Inc., Zidodomain.ca Inc. and ZippyDomains.ca Inc. are Canadian corporations with principal places of business in Ottawa, Ontario. All plaintiffs identified in this paragraph will hereinafter be collectively referred to as the "Applicant Registrars".

4. The plaintiffs CVO.ca Inc., DomainCentre.ca Inc., DomainMarketPlace.ca Inc., Domainscape.ca Inc., TheGreatDomain.ca Inc.,



Whoistoolbar Corp. and WorldNames.ca Inc., are Canadian corporations and have principal places of business in Ottawa, Ontario. These plaintiffs will hereinafter be collectively referred to as the "Active Registrars". The Active Registrars carry on the business of providing domain name registration services.

- 5. The defendant VeriSign, Inc. ("VeriSign") is a corporation organised under the laws of the State of Delaware, one of the United States of America, with its principal office in Mountain View, California, and carries on business throughout North America and in particular, in the Province of Ontario. In the Internet domain name system described below, VeriSign serves as the domain name registry or registry operator for second-level domain names registered in the ".com" and ".net" generic top-level domains (the "VeriSign Registry"). VeriSign Global Registry Services ("VGRS") carries on theVeriSign Registry. VGRS and VeriSign will hereinafter be collectively referred to as "VeriSign". VeriSign is also the proponent of a new service, referred to as a Wait Listing Service, the validity of which proposed service is, to the knowledge of Verisign, the subject of litigation between Pool.com and ICANN in Ontario and which proposed service, which if introduced will destroy the business of Pool.com, is the subject of litigation between Verisign and ICANN in California.
- 6. Network Solutions, LLC ("NSI") is a corporation incorporated in Delaware, one of the United States of America, and carries on the business of providing domain name registration services. NSI is the first and largest registrar of domain names. In or about November 1999, NSI entered into an agreement with ICANN for the operation of the registry for the .com generic top-level domain. VeriSign succeeded to the registry business of NSI in or about May, 2001, and has an ownership position in NSI.



- 7. SnapNames.com, Inc. ("SnapNames") is a corporation incorporated in the state of Oregon, one of the United States of America. SnapNames carries on the business of providing domain name backorder services and is a direct competitor of Pool.com.
- 8. The Internet Corporation for Assigned Names and Numbers ("ICANN") is a non-profit, public benefit corporation under the laws of the State of California. ICANN has the recognized jurisdiction at law to, among other things, accredit Registrars within the Internet Registry System and authorize the establishment of new or revised specifications and policies within the Registry System, subject to the terms and conditions contained in the Registry-Registrar Agreements entered into between ICANN and each domain name registry and in the Registrar Accreditation Agreements entered into between ICANN and accredited Registrars.

The Internet Domain Name Registry System

- 9. The Internet is a network of interconnected computers and computer networks that spans the entire globe. The Internet's domain name system ("DNS") is the universal system for the identification of individual computers on the global Internet through domain name addresses, which in turn are linked to numerical addresses, called Internet Protocol (IP) addresses. Because IP addresses, being 12-digit numerical strings, are difficult to remember, Internet standards provide for the creation of proxies for IP addresses, called domain names or Uniform Resource Locators ("URLs"), each of which is itself unique.
- 10. Domain names consist of a string of "domains" separated by periods. The "top level" domains ("TLDs") are found to the right of the last period and include, among others, .com and .net, which are also known as generic TLDs or gTLDs. Some TLDs are country code

specific, such as ".ca" for Canada and ".uk" for the United Kingdom. The country specific domains are known as cTLDs.

The domain names for TLDs are maintained, monitored and controlled by various companies, each called a "registry" or "registry operator". A company can become a registry operator only if accredited by ICANN. There is one registry for each TLD. The registry maintains a comprehensive listing of each registered domain name and its corresponding IP address. VeriSign is the registry or registry operator for the .com and .net gTLDs.

The VeriSign Registry

- VeriSign operates the VeriSign Registry in accordance with a written agreement or agreements entered into with ICANN, including the .com Registry Agreement and the .net Registry Agreement (the "Registry Agreements") and with ICANN-accredited registrars (the "Registry-Registrar Agreement" or "RRA"). Pursuant to these agreements, VeriSign is obligated to provide registry services to ICANN-accredited registrars in a fair and impartial manner such that all ICANN-accredited registrars are entitled to receive the benefit of these services equally.
- The Registry Agreements prescribe a Code of Conduct to be followed by VeriSign in administering the Verisign Registry (the "Registry Code of Conduct"). The Registry Code of Conduct provides:

Verisign Global Registry Services (VGRS), the registry business of VeriSign, Inc., will at all times strive to operate as a trusted and neutral third party provider of Registry Services. VGRS recognizes that domain names are the means by which businesses, individuals and consumers gain access to, navigate and otherwise benefit from the global Internet. These benefits cannot be fully realized, however, unless the DNS resources are administered in a fair, efficient and neutral manner that makes them available to all qualified parties in the competitive DNS space.

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- 14. In operating the VeriSign Registry, VeriSign exercises and is mandated to exercise a public trust. The nature of its obligations makes VeriSign a fiduciary of, among others, Pool.com, the Applicant Registrars and the Active Registrars.
- 15. A determination by a court of competent jurisdiction of a breach of VeriSign's obligations under the Registry Agreements, including the Registry Code of Conduct, is grounds for sanctions and/or termination of the Agreements by ICANN.

Registrars and the Registrar Accreditation Process

- Individuals seeking to register domain names do not deal with ICANN or the registry operators, but instead, with independent companies that are accredited or affiliated with companies that are accredited by ICANN to act as "registrars". The registrars, in turn, deal with the appropriate registry on these individual's behalf to register the domain names. Registrars are companies that sell rights to register domain names to the public and coordinate the registration of the domain names in the DNS with the appropriate registry.
- 17. The registrar accreditation process consists of two primary steps: (1) approval of the application by ICANN; and (2) preparation and signing of agreements with applicable registries or registry operators.

ICANN Accreditation Process

18. ICANN is the sole entity with the ability to accredit registrars and the discretion to determine who should be accredited as a registrar. In order to become an ICANN-accredited



registrar for one or more gTLDs, a company must complete an ICANN Registrar Accreditation Application and send it to ICANN along with a non-refundable US \$2,500 application fee. After completing its review of the company's application and conducting any follow-up inquiries, ICANN advises the company of its decision to accredit the business or not. Finally, ICANN prepares and sends to the company a Registrar Accreditation Agreement ("RAA"), along with an invoice for the fixed portion of the accreditation fee which equals US \$4,000 for the first gTLD and US \$500 for each additional gTLD. Once the company returns the signed agreement and pays the accreditation fee, ICANN notifies the applicable registries of the company's accreditation and adds the accredited registrar to the list of accredited registrars on ICANN's website.

19. Following accreditation by ICANN, the registry operators are mandated to contact the accredited registrar for the signature of registry-registrar agreements and preparation of the registrar's systems. This process of bringing a registrar "live" into the Registry System is referred to as the "ramp up" process.

VeriSign Ramp-Up Process

20. VeriSign requires each registrar approved by ICANN for .com and .net to complete a four step ramp up process before a registrar may enter the production environment. Step One requires the establishment of an account with VeriSign through the completion of VeriSign's standard Registry-Registrar Agreement including all appendices, a Registrar Data Information Form and Fax Authorization Form. In addition, the registrar must supply VeriSign with a copy of its corporate formation documents.

- 21. Step Two relates to financial verification. VeriSign requires the accredited registrar to complete a credit application and establish payment security.
- Step Three is the technical certification of the registrar. To develop the client end to the Shared Registration System, a registrar must access the Registry Registrar Protocol software. Once a registry account has been established, VeriSign provides the registrar with a user id and password to the Operational Testing and Evaluation ("OT & E") environment. The registrar performs an OT & E test to ensure the registrar has full and correct operation of client systems to access the live Shared Registration System. VeriSign advises the registrar whether or not the registrar has passed the OT & E technical certification process.
- Step Four refers to business requirements. The registrar must deposit a surety instrument which is used by VeriSign as a financial guarantee in the event it is sued by a third party and the registrar fails to indemnify VeriSign as required by the RRA. The surety instrument may consist of an insurance policy referencing VeriSign as an additional insured. Step Four also refers to the countersigning of the RRA by VeriSign and the provision of production passwords, which permits the registrar to access the registry and provide registration services for the .com and .net gTLDs to its customers.

The Domain Name Registration Process

When an individual or company wishes to register a specific gTLD domain name, it contacts, directly or indirectly, an ICANN-accredited registrar and advises the registrar of the domain name it wishes to register. Upon receiving the request, the registrar contacts the appropriate gTLD registry to determine if the domain name is available for registration or if the domain name is currently registered by someone else. If the domain name is not currently



registered by someone else, the registrar is able to register the domain name on behalf of the customer. If the domain name is currently registered by someone else, the registrar will not be able to register the domain name for the customer.

25. There are currently over 24 million .com and 3 million .net registered domain names. Approximately 10 percent of all registered domain names have significant commercial value and there are very few new names of commercial value left to be registered. Competition for the domain names with commercial value is intense.

The Backorder Market

- A domain name is registered for a specified period of time and a registrant is entitled to renew a registration an indefinite amount of times. However, when a domain name is not renewed, it lapses or expires and a process is triggered which culminates in the domain name being deleted from the registry by the registry operator and its availability for re-registration by the general public.
- As a result of the registration system, the domain name market has evolved into two main market centres: (1) the front-end registration process applying to services relating to the first-time registration of a domain name; and (2) the backorder market relating to the reregistration of domain names. The backorder market is dependent on the deletion of domain names, which permits a domain name to become available once again for registration by the public.

- 28. In the VeriSign Registry, an average of 20,000 domain names are deleted per day.

 Of these deleted domain names, approximately ten percent are re-registered a few milliseconds after deletion because they have significant commercial value.
- 29. To ensure the equivalent treatment of each registrar, each registrar is provided with limited registry access, or "connections", to the registry resources, including the daily pool of deleted domain names. In 2003, the number of connections provided to each registrar by VeriSign was forty. Currently, each registrar is allotted ten connections to the VeriSign Registry.
- 30. It is integral to the public maintenance of the system that each registrar be afforded the same level of access with no differentiation made on the basis of transaction volume, sales revenue, resource usage or any other factor.
- Domain names in the VeriSign Registry, are allocated on a first-come, first-served basis. The customer of the first registrar who makes a request to the registry operator to register the deleted domain name will be allocated the domain name.
- Backorder service providers work around the registry access restrictions by aggregating the resources of multiple registrars. The more registrars in a backorder network, the more access a service has to the registry and the greater the chance the service will be successful in obtaining a deleted domain name on behalf of a customer. Other factors which contribute to the backorder service provider's success in securing deleted domain names include the strength of the backorder service provider's technical systems and the internet proximity of the backorder service provider's technical systems to the registry's resources.



Pool.com's Backorder Service

- 33. Pool.com is a backorder service provider for registered and soon-to-be deleted domain names. Pool.com specializes in providing a service that allows access to the registry moments after deletion has occurred.
- 34. Pool.com offers backorder services in relation to many gTLDs and certain cTLDs. However, approximately ninety percent of Pool.com's business is generated by its .com and .net backorder services.
- Pool.com is not an ICANN-accredited registrar. As Pool.com does not have direct access to the VeriSign registry, Pool.com engages the services of registrars ("Registrar Partners") in order to gain access to the registry so that it may register a deleted domain on behalf of a customer. In addition, Pool.com provides the registrar with back-end communications software to access servers operated by Pool.com, which assist the registrars to be the first to make a request to the registry for the deleted domain.

The Applicant Registrars

- Competition among backorder service providers is fierce. In or about June 2004, Pool.com became aware that certain competitors were seeking to increase their access to the deleted domain registry pool by incorporating shell corporate entities and seeking ICANN accreditation for these entities.
- 37. On or about June 11 and 17, 2004, each of the Applicant Registrars and the Active Registrars submitted a Registrar Accreditation Application to ICANN for the purpose of

securing ICANN accreditation and joining the Pool.com network of registrar partners (the "Registrar Applications"). At the same time, each of the Applicant Registrars and the Active Registrars paid to ICANN the non-refundable application fee of US \$2,500.

- 38. In or about June 2004, ICANN advised VeriSign of the ninety-nine applications for accreditation filed by the Applicant Registrars and the Active Registrars. VeriSign informed ICANN that it had no technical or substantive issues with the ninety-nine applications.
- 39. In or about June 2004, VeriSign informed its advisory board, which includes a director of Snapnames.com, a competitor of Pool.com, of the ninety-nine applications for accreditation filed by the Applicant Registrars and the Active Registrars.
- Registrar Applications on July 8, 2004; (2) thirteen applications on July 9, 2004; (3) seventeen Registrar Applications on July 13 and 14, 2004; (4) sixteen applications on July 29, 2004; and (5) the remaining fifty Registrar Applications on August 16, 2004. Upon approval of each batch, ICANN generated and sent to the applicable Applicant Registrars and Active Registrars a RAA and an invoice for accreditation fees in the amount of US \$4,500 ("Accreditation Fees"). The Applicant Registrars and the Active Registrars signed and returned each RAA and paid the Accreditation Fees.
- Following receipt of the signed RAAs and payment of the Accreditation Fees, ICANN notified VeriSign of its approval of the Registrar Applications on July 9, 13 and 15 and August 9, 11, 12, 16 and 24, 2004.

42. At all material times, both ICANN and VeriSign were aware that the primary purpose of accreditation for the Applicant Registrars and the Active Registrars was to provide backorder registry access as part of the Pool.com network of registrars.

VeriSign's Actions

- As pleaded above, the process governing the accreditation of registrars has two basic steps: approval of an application for accreditation by ICANN, and preparation of systems and signing of agreements with applicable registries. VeriSign is the registry for .com and .net gTLDs.
- 44. Once ICANN notifies VeriSign that a registrar has been accredited, VeriSign wholly controls the process of bringing the accredited registrar into the production environment.
- Applications, and as to all matters within its control, have fully complied with this process. As more particularly set out below, VeriSign has wrongfully inhibited and frustrated the accreditation of the Applicant Registrars and has introduced other process and altered established procedures in order to ensure that the accreditation of both the Applicant Registrars and the Active Registrars would be of no value in the backorder market. As a direct consequence of the conduct of VeriSign, Pool.com, the Applicant Registrars and the Active Registrars have suffered the damages claimed herein.
- As discussed, VeriSign requires each registrar approved by ICANN for .com and .net to complete a ramp up process before a registrar may enter the production environment. The length of time required to complete the ramp up process depends on the time it takes for the

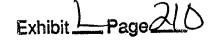


registrar to submit all required documentation and complete OT & E testing and upon VeriSign furnishing OT & E passwords to the accredited registrar, signing the RRA and providing production information to the accredited registrar. Generally, were VeriSign to act in good faith, this ramp up can be accomplished within hours of receipt of all documents required by the ramp up process and the successful completion of the OT & E test.

- On July 9, 2004, VeriSign received notification from ICANN that the Active Registrars CVO.ca Inc., ExtremeDomains.ca Inc. and DomainCentre.ca Inc. had received ICANN accreditation for the VeriSign Registry. On July 27 and 30 and August 3, 2004 respectively, VeriSign completed the ramp up process and issued production information for these registrars.
- On July 13, 2004 and July 15, 2004, VeriSign received notification that the remaining Active Registrars had received ICANN accreditation for the VeriSign Registry. On August 9 and 11, 2004, VeriSign completed the ramp up process and issued production information for these registrars. VeriSign advised the Active Registrars that the delay in completing the ramp up process was the result of the slow establishment of accounts within its Finance Department, a wait for signature of the RRA by VeriSign and the large volume of registrar applications recently received from the Active Registrars, the Applicant Registrars and other entities.
- 49. Upon receipt of production information for the thirteen Active Registrars, the Applicant Registrars completed the ICANN accreditation process by paying the Accreditation Fee.



- On August 9, 11, 12 and 16, 2004, VeriSign received notification that thirty-six of the Applicant Registrars had received ICANN accreditation for the VeriSign Registry. VeriSign provided OT & E passwords for twenty-five of these registrars. OT & E testing was completed for these twenty-five registrars on August 16, 18 and 20, 2004. Despite the completion of all steps, no production information was received for these registrars.
- On August 16, 2004, VeriSign advised the Applicant Registrars that the average wait time for receipt of OT & E passwords was twenty-four hours. On August 17, 2004, VeriSign advised the Applicant Registrars that the average wait time for the signature of the RRA by VeriSign and provision of production information was seven to ten days from successful completion of the OT & E test. VeriSign assured the Applicant Registrars that each application was being processed in order of receipt by VeriSign.
- On August 18, 2004, Pool.com performed the OT & E test on behalf of a Pool.com Registrar Partner (not a party hercin). The OT & E test was completed at approximately 2:00 p.m. and notification that the OT & E test had been passed was received by Pool.com from VeriSign at approximately 10:00 p.m. As of 12:30 p.m. on August 19, 2004, the Registrar Partner's RRA had been signed by VeriSign and the partner had received its production information enabling the registrar to actively attempt to register deleted domains the same day. It was obvious VeriSign was not treating all registrars equally.
- On August 19, 2004, the Applicant Registrars wrote to VeriSign requesting an explanation as to how the Pool.com registrar partner had jumped the queue and received production information. On August 19, 2004, the Applicant Registrars received the following response from Chuck Gomes, VeriSign:



A reasonable business approach would be to provide service comparable to the amount of revenue we receive from these registrars. Considering the fact that our costs will undoubtedly far exceed our revenue to support these registrars, that of course would drastically reduce the response times.

- VeriSign has no authority to structure its operations in this manner and guidelines to this effect are contrary to the public purpose which it administers.
- On August 20, 2004, VeriSign notified the Active Registrars and all other registrars live in the VeriSign Registry that the number of connections to the pool of deleted domains would be reduced to ten connections from twenty connections.
- 56. On August 23, 2004, VeriSign rerouted its servers, creating a larger network distance between Pool.com and its Registrar Partners, and VeriSign.
- On August 24, 2004, VeriSign received notification that the remaining forty-nine Applicant Registrars had received ICANN accreditation for the VeriSign Registry.
- On August 24, 2004, the Applicant Registrars wrote to VeriSign inquiring as to the status of the ramp up process for each accredited registrar.
- On August 25, 2004, VeriSign informed the Applicant Registrars that the ramp up process for all new registrars would be placed on hold pending an internal review by VeriSign of its processes.
- 60. On September 16, 2004, the Applicant Registrars again wrote to VeriSign inquiring as to the status of the ramp up process.

- On September 17, 2004, VeriSign issued a notice to all registrars advising that it intended to implement substantial changes to the backorder process and requesting comments on two options, both of which render an ICANN accreditation valueless in the backorder market.
- On September 19, 2004, SnapNames announced a partnership with NSI regarding expired domain names based on the immediate cessation of the deletion of domain names by NSI.
- 63. On September 20, 2004, the Active Registrar CVO.ca Inc. received a compliance request from VeriSign.
- On September 23, 2004, VeriSign wrote to the Active Registrars advising that the insurance certificate submitted and approved as a surety instrument during the ramp up process was now considered insufficient to cover all Active Registrars.
- Each of the Applicant Registrars and Active Registrars has entered into a Registrar Partner agreement with Pool.com.
- As of the date herein, VeriSign has delayed, inhibited and ultimately refused to proceed and complete the ramp up process for the Applicant Registrars.
- The plaintiffs state that VeriSign knowingly and creatively slowed up the ramp up process for the Applicant Registrars for competitive reasons. The plaintiffs state that Verisign knowingly and wrongfully favoured other applications in the queue ahead of or in place of the Applicant Registrars, for the same reasons. At all material times, VeriSign knew of the commercial value to Pool.com and the Applicant Registrars of the timely entry by an accredited

registrar into the production environment, and wrongfully acted to prevent that entry. In so acting, VeriSign breached its obligation to treat all registrars equally and fairly under the Registry Agreements and wrongfully subverted the process and the service to its own commercial and competitive objectives, breaching its public trust.

- The plaintiffs further state that the ramp up process with respect to the Applicant Registrars was engineered by VeriSign in order to delay production approval to afford NSI in its own right, and NSI in partnership with SnapNames, the opportunity to establish a system change which made the accreditation of the Applicant Registrars and the Active Registrars of no value to Pool.com.
- 69. In the particular circumstances of the jurisdiction which it exercises, VeriSign owed a fiduciary duty to Pool.com, the Applicant Registrars and the Active Registrars, which it has breached.
- Each of the Applicant Registrars, once fully 'live' within the Pool.com system, could be expected, apart from the activities of VeriSign complained of herein, to generate commercial returns from its business annualized at USD \$365,000 per annum, or USD \$1,000 per day. The Active Registrars, apart from the activities of VeriSign complained of herein, could expect the same returns. Pursuant to its partnership with each Registrar, Pool.com would share in per diem profit for each registrar of USD \$500. In addition, the accreditation and operation of each partner registrar enhances Pool.com's efficiency, market share, and commercial prospects.

Verisign's Defamatory Actions

As pleaded above, by notice dated September 17, 2004, VeriSign issued a notice to all registrars in which it accused a "small number of entities" of abusing its process for the purpose of gaining superior access to the domain name registration pool. The plaintiff Pool.com states that this notice was directed at it and was intended to implicate it in wrongful activity to the knowledge of the registrar readers. Pool.com states that the following language in the notice did, and was intended to bring its business and goodwill into disrepute:

"It is clear that the growing lines to become a .com/.net registrar are not the result of a sudden, broad-based increase in demand for domain name registrations. Rather, the increase has been fueled by a small number of entities seeking (through their registrar affiliates) to amass additional transaction capacity within the batch pool. These firms can use the additional capacity to intensify the rate at which they barrage the batch pool with high volume, automated and continuous "add" commands, thereby increasing their chances of capturing domain names upon their deletion from the registry database.

Indeed, even before the recent spike in accreditations, these entities, either directly or through their affiliates, were responsible for processing an extraordinarily high number of transactions in the batch pool. Thus, for each successful registration of a domain name through the batch pool, there are now approximately 15,000 unsuccessful attempts. By contrast, for each successful registration in the regular pool, there are less than 100 unsuccessful attempts.

The recent run on ICANN accreditations and the aggregation of batch pool capacity raises some important policy issues that the broader registrar community may wish to address. It is clear that a number of entities that are in the process of accumulating ownership or control over multiple ICANN accreditations are doing so in order to expand batch pool processing capacity. They achieve this, however, only at the expense of existing registrars, as processing capacity is a finite resource which is allocated among all registrars on an equivalent basis. The allocation of capacity to a new registrar therefore necessarily is accompanied by a corresponding reduction in capacity for all other registrars. The net effect is that while each formal accredited entity continues to have equivalent access to this resource, the entity that has ownership or control over multiple ICANN accreditations effectively gains superior access. This is clearly inconsistent with the spirit of equivalent access.

Furthermore, we believe that the kinds of abuses we are seeing are prohibited under various provisions of the RRA. The RRA contains important restrictions, prohibitions and limitations on Registrars' access and use the Shared Registration System, Registry-Registrar Protocol and other VeriSign intellectual property rights which preclude the kind of activity outlined above."

Pool.com further asserts that the notice issued by VeriSign had as its primary purpose the introduction of further delay to afford to it the opportunity to introduce and implement changes to the backorder system. The purpose of such changes was to afford to VeriSign independently and through NSI a commercial advantage over the plaintiffs and an opportunity to subvert and avoid the WLS issues extant in the litigation referred to in paragraph 5 above as well as the controversy which the WLS proposal had engendered.

VeriSign's Acts in Altering the Backorder Service Regime

On September 19, 2004 NSI/SnapNames, in partnership, announced the following change in procedure, which had the effect of altering the back order service regime and diminishing the commercial value of Applicant Registrars and the Active Registrars and Pool.com:

"SnapNames	service	change
DIIGNIAGHES	201 A IOC	Cilango

SnapNames has expanded the methods we use to acquire expiring domain names for SnapBack holders.

Starting today, if a domain name at Network Solutions expires and is not renewed, the domain will immediately be awarded to the holder of a SnapBack subscription on that name. If there is more than one SnapBack subscription on a particular name, the name will become the object of a short auction among the interested parties, and will be eventually awarded to the auction winner.

Network Solutions will start checking to see if domains have a SnapBack on them within a few hours from now. Any Netsol registered names with an expiry date of 8/12, 8/13 or 8/14 could be part of this, so you may want to enter those domains into your SN account as soon as possible.

This page (http://www.networksolutions.com/en ...t/pending.jhtml) will have a list of NetSol names/expire dates that may interest potential SnapNames customers; on that page there is also a link to download a CSV file of the same data. May not be live yet, but will be soon."

74. VeriSign was at all material times aware of this pending change to the methodology available for the acquisition of domain names, and of the damaging effect it would

have on the nature of the service offered by Pool.com and therefore by the Pool.com network of registrars.

- 75. The plaintiffs state that VeriSign, in anticipation of the above-noted changes, wrongfully manipulated its management of the registrar accreditation system, knowing and intending the effect that this would have on Pool.com, the Applicant Registrars and the Active Registrars.
- 76. The conduct of VeriSign in the exercise of a public trust, and in the pursuit of a commercial advantage resulting in the interference referred to herein, cannot be allowed to set a standard of conduct and is such as to warrant the award of punitive damages.
- 77. The plaintiffs therefore claim the relief set out in paragraph 1 herein.
- 78. The plaintiffs plead and rely upon R. 17.02 (g) (h) and (p) of the Rules of Practice in the event of service of this claim outside of Ontario.
- 79. The plaintiffs propose that this action be tried at Ottawa.

September 27, 2004.

FRASER MILNER CASGRAIN LLP

Barristers and Solicitors 1420 – 99 Bank Street OTTAWA ON K1P 1H4

K. Scott McLean LSUC# 16455G

Tel: (613) 783-9665 Fax: (613) 783-9690

Solicitors for the Plaintiff

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POOL.COM INC. and others
Plaintiff and Defendant

VERISIGN, INC.

Court File No: 04-W-28857

SUPERIOR COURT OF JUSTICE Ontario

Proceeding commenced at OTTAWA

STATEMENT OF CLAIM

1420 - 99 Bank Street Fraser Milner Casgrain LLP

Ottawa, Ontario, Canada K1P 1H4

K. Scott McLean LSUC #16455G Tel: (613) 783-9665 Fax: (613) 783-9690

Solicitors for the Plaintiffs

F. Xc

EXHIBIT M

Court File No. 04-CV- 28857

Ontario SUPERIOR COURT OF JUSTICE

BETWEEN:

POOL.COM INC., 2003300 ONTARIO INC. DBA GETDOMAINSIWANT.CA INTERNET SERVICES CORP., 3597245 CANADA INC. DBA NIC-NAME INTERNET SERVICE CORP., 3684458 CANADA INC. DBA QUARK.CA INTERNET SERVICES CORPORATION, 6230644 CANADA INC. DBA MEGABYTE.CA INTERNET SERVICES CORP., 3349608 CANADA INC. DBA GETYOURDOTINFO.COM INC., ABDOMAINATIONS.CA INC., ADOPTADOMAIN.NET INC., AVAILABLEDOMAINS.CA INC., BACKUP.CA CORP., BEMYDOMAIN.NET INC., CONDOMAINIUM.COM INC., COOLHOSTING.CA INC., CRAZY8DOMAINS.COM INC., DOMAINATOR.CA INC., DOMAINAUTHORITY.CA INC., DOMAINBUZZ.CA INC., DOMAINCENTRAL CA INC., DOMAINEERED.CA INC., DOMAINESTIC.COM INC., DOMAINEVENT.CA INC., DOMAINFIGHTER.CA INC., DOMAINGRABBER.CA INC., DOMAINHEADZ.CA INC., DOMAINIAC.CA INC., DOMAINIDEAS.CA INC., DOMAINLINK.CA INC., DOMAINLUMINARY.CA INC., DOMAINMALL.CA INC., DOMAINMANIA.CA INC., DOMAINNETWORK.CA INC., DOMAINOS.CA INC., DOMAINPARADISE.CA INC., DOMAINREIGN.CA INC., DOMAINS2GO.CA, DOMAINS2REGISTER.COM, DOMAINS4U.CA INC., DOMAINSATCOST CORPORATION, DOMAINSCOUT.CA INC., DOMAINSFIRST.CA INC., DOMAINSFORME.CA INC., DOMAINSTREAM.CA INC., DOMAINSTREET.CA INC., DOMAINUTOPIA.CA INC., DOMAINVENTURES.CA INTERNET SERVICES CORPORATION, ENTERTHEDOMAIN.COM INC., EZHOSTING.CA INTERNET SERVICES CORPORATION, FABDOMAINS.CA INC., GETYOURDOTCOM.COM INC., GETYOURDOTNET.COM INC., GONAMES.CA INC., GRABTON.CA INC., HIPSEARCH.COM INC., HOSTMASTER.CA INC., KOOKYCONDUNDRUM.CA INC., LUCKYDOMAINS.CA INC., MAINDOMAIN.CA INC., MATCHNAMES.CA INC., MYNAMEONLINE.CA INC., NAMEGAME.CA INTERNET SERVICES INC., NAMETORRENT.CA INC., NETHEADZ.CA INC., NOTABLENAMES.CA INC., POPULARDOMAINS.CA INC., PREMIERNAME.CA INC., PRICEDOMAIN.CA INTERNET SERVICES INC., PRIMEREGISTRAR.CA INC., RANDOMAIN.CA INC., REDOMAINDER INTERNET SERVICES CORPORATION, REGISTERMYDOMAINS.CA INC., REGISTERONE.CA INC., REGNOW.CA INC., ROMEL CORPORATION, SCOOPDOMAIN.CA INC., SEARCHNAME.CA INTERNET SERVICES INC, SECURADOMAIN.CA INC., SECUREDOMAIN.CA INTERNET SERVICES CORPORATION, SUBMIT, CA INC., THEDOMAINNAMESTORE, CA INC., THEDOMAINSHOP.CA INC., USEFULDOMAINS.NET INC., WEREGISTERIT.CA INC., WHATSYOURNAME.CA INC., WISDOMAIN.CA INC., YOURDOMAINCO.COM INC., ZIDODOMAIN.CA INC. AND ZIPPYDOMAINS.CA INC.

Plaintiffs

m. 218

VERISIGN, INC.

Defendant

NOTICE OF DISCONTINUANCE

The plaintiffs wholly discontinue this action.

December 14, 2004

FRASER MILNER CASGRAIN LLP

Barristers and Solicitors 1420 – 99 Bank Street OTTAWA ON K1P 1H4

K. Scott McLean LSUC# 16455G

Tel: (613) 783-9665 Fax: (613) 783-9690

Solicitors for the Plaintiffs

TO McMILLAN BINCH

Barristers and Solicitors BCE Place, Suite 4400 Bay Wellington Tower 181 Bay Street TORONTO ON M5J 2T3

David Kent

Tel: (416) 865-7276

W.B. Hanna

Tel: (416) 865-7276 Fax: (416) 865-7048

Solicitors for the Defendant

300't 618th

F. 51842



FRASER MILNER CASGRAIN LLP

K. Scott McLean Direct Line: (613) 783-9665 scott.mclcan@fmc-law.com

December 14, 2004

W. Brad Hanna McMillan Binch LLP Barristers and Solicitors BCE Place, Suite 4400 181 Bay Street TORONTO ON M5J 2T3

Dear Mr. Hanna:

Subject: Pool.com Inc. et al v. Verisign, Inc.

Pleased find enclosed Notice of Discontinuance of this claim served upon you pursuant to the Rules.

Yours truly,

FRASER MILNER CASGRAIN LLP

KSM/sdm

K. Scott McLean

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FRASER MILNER CASGRAIN LLP Business. Advice. Success.

Date: December 14, 2004	File #: 51842			
Сотралу:	Attention :	<u>.</u>	Fax Number :	Job Number :
McMillan Binch - Toronto	W. Brad Hanna		416.865.7048	_ #1 == 60
From: K. Scott McLean		Direct Li	inc:	(613) 783-9665
E-mail: scott.mclean@fmc-law.com		No of no	ges (including cover	r page) 5
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EXHIBIT N

Jul-18-03 From-Arnold & Porter/LA-1 04:17pm T-175 P.030/033 F-060 Jeffrey A. LeVee (SBN 125863) Emma Killick (SBN 192469) Eric Enson (SBN 204447) Jones Day 555 West Fifth Street, Suite 4600 Los Angeles, CA 90013 Telephone: (213) 489-3939 Fascimile: (213) 243-2539 Attorneys for Defendant INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS 6 7 8 UNITED STATES DISTRICT COURT 9 10 CENTRAL DISTRICT OF CALIFORNIA 11 DOTSTER, INC., GO DADDY SOFTWARE, INC., and eNOM, INC., 12 Case No. CV-03-5045. DECLARATION OF BENJAMIN R. TURNER (OF VERISIGN, INC.) IN OPPOSITION TO PLAINTIFFS' MOTION FOR A TEMPORARY RESTRAINING ORDER AND PRELIMINARY INJUNCTION 13 14 Plaintiffs. 15 v. INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS, 16 17 18 Defendant. 19 20 21 22 23 24 25 26 27 28

1 2	Jeffrey A. LeVee (SBN 125863) Emma Killick (SBN 192469) Eric Enson (SBN 204447)			
	Jones Day			
3	555 West Fifth Street, Suite 4600 Los Angeles, CA 90013 Telephone: (213) 489-3939			
4	Telephone: (213) 489-3939 Fascimile: (213) 243-2539			
5	Attorneys for Defendant INTERNET CORPORATION FOR ASS			
6	INTERNET CORPORATION FOR ASS NAMES AND NUMBERS	SIGNED		
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8	UNITED STATES DISTRICT COURT			
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10	CENTRAL DISTRICT OF CALIFORNIA			
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12	DOTSTER, INC., GO DADDY SOFTWARE, INC., and eNOM,	Case No. CV-03-5045-JFW		
13	INC.,	DECLARATION OF BENJAMIN R. TURNER (OF VERISIGN, INC.) IN		
14	Plaintiffs,	OPPOSITION TO PLAINTIFFS' MOTION FOR A TEMPORARY		
15	v.	RESTRAINING ORDER AND PRELIMINARY INJUNCTION		
16	INTERNET CORPORATION	FREEIVINART INJUNCTION		
17	FOR ASSIGNED NAMES AND NUMBERS,			
18	Defendant.			
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DECLARATION OF BENJAMIN R. TURNER IN OPPOSITION TO PLAINTIFFS' MOTION FOR A TEMPORARY RESTRAINING ORDER AND PRELIMINARY INJUNCTION

- I, Benjamin R. Turner, hereby declare and state:
- 1. I am the Vice President of Naming Services, a division of VeriSign Naming and Directory Services, the business unit of VeriSign, Inc. that operates VeriSign's .com/.net registries, and have been employed with VeriSign and its predecessor operator of the registry, Network Solutions, Inc., since 1997.
- 2. I have personal knowledge of the facts set forth in this declaration and, if called upon to do so, I could testify competently thereto.
- 3. As Vice President of Naming Services, I am familiar with the history and organization of VeriSign; the structure and development of the Internet domain name system; the function and operation of registries and registrars within that system; the structure, organization, and operation of the VeriSign registries for .com and .net; and the history, development, and role of the Wait List Service offered by VeriSign ("WLS"). As part of my duties and responsibilities for VeriSign, I also make a point to stay generally informed about the contents of publicly posted documents on the Internet discussing WLS.

I. THE INTERNET DOMAIN NAME SYSTEM

4. To understand the purpose and function of WLS, it is first necessary to understand the manner in which the Internet's domain name system works. The Internet is a vast network of interconnected computers and computer networks. Every computer connected directly to the Internet has a unique address. These addresses, which are known as Internet Protocol ("IP") numbers, are necessary for computers to "communicate" with each other over the Internet. An example of an IP number might be: 98.27.241.30.

- 5. Because IP numbers can be cumbersome and difficult for Internet users to remember or to use, the IP number system has been overlaid with a more "user-friendly" system of domain names. This overlay associates a unique alpha-numeric character string or "domain name" with a specific IP number.
- 6. Internet domain names consist of a string of "domains" separated by periods. "Top level" domains, or "TLDs", are found to the right of the period and include (among others) the domains ".com," ".gov," ".net" and ".biz," which are sometimes referred to as "generic" TLDs (known as "gTLDs"). "Second level" domains ("SLDs") are those immediately to the left of the top level domains, such as "uscourts" in "uscourts.gov."
- 7. There are approximately 250 different top level domains, which are administered and operated by numerous different entities, both inside and outside of the United States. Some of these top level domains are referred to as country code TLDs (known as "ccTLDs"), including, for example, ".jp" (Japan) and ".ca" (Canada). There are over 50 million second-level domains within the various TLDs.
- 8. Because domain names are essentially "addresses" that allow computers connected to the Internet to communicate with each other, each domain name must be unique, even if it differs from another domain name by only one character (e.g., "uscourts.com" is different from "uscourt.com" or "us-courts.com"). A given domain name, therefore, can be registered to only one entity.
- 9. As the "registry" for the SLDs in .com and .net TLDs, VeriSign maintains the definitive directory that associates registered domain names in these TLDs with the corresponding IP numbers of the respective domain name servers. These domain name servers are independent of the registry and, accordingly, beyond its control. The domain name servers, in turn, associate the domain names with resources such as websites and email systems on the Internet.
- 10. A domain name does not exist until it is created and registered in the registry's master database. The individual or organization that creates and registers a

specific domain name is a "registrant." Registrants do not have direct access to the VeriSign registry. Instead, prospective registrants must register domain names they have created through any one of over 100 private and public companies located throughout the United States and the world that act as domain name "registrars" for the .com and .net TLDs. Registrars provide direct services to registrants and prospective registrants, such as processing domain name registrations. The VeriSign registry has no contractual or other relationship with a registrant, and in fact has no information on or knowledge of who is the registrant of a domain name. Registrars have a contractual relationship with registrants and keep all information as to the registrant.

- 11. Registering, transferring, and deleting a domain name requires interaction between a registrar and the registry. This interaction is highly structured and automated, and takes place through a Registry-Registrar Protocol ("RRP"). Registry-registrar communications occur over a secure electronic connection. The registry's role is entirely passive and automated namely to process registrars' domain name registration requests on behalf of registrants, comparing those requests against the registry tables of registered domain names to prevent duplicate registrations of the same domain name and registering the domain name in the registry database if it is not already registered.
- 12. Registrars initiate all changes to the registry database with respect to a particular domain name record by issuing electronic commands to the registry, such as "add," "check," "delete," "transfer," and "renew," all as more fully described in the Registry-Registrar Protocol. VeriSign can only register domain names in its database in response to requests from registrars.
- 13. Registrars submit their customers' ("registrants") registration requests to the applicable TLD registry to determine if a requested domain name is available for registration, *i.e.*, that the domain name is not already registered to someone else. In connection with VeriSign's operation of the registry for the .com and .net TLDs, if a

requested domain name is not already in the registry's database, the registry's computer will record the new domain name, the corresponding IP number(s) of associated domain name servers, and the name of the registrar effectuating the registration for the customer-registrant, in its master database. The registration process is then complete.

II. <u>ICANN</u>

- 14. In March 1999, the United States Department of Commerce ("DOC") entered into a Memorandum of Understanding ("MOU") with the Internet Corporation for Assigned Names and Numbers ("ICANN"). The MOU granted ICANN responsibility for, among other things, the technical management of the domain name system. This responsibility had formerly been performed by a loosely knit association of private and public groups, including the United States Government, an unincorporated entity known as the Internet Assigned Numbers Authority ("IANA"), and, pursuant to a contract with the National Science Foundation, VeriSign's predecessor Network Solutions, Inc. ("NSI"). A true and correct copy of the MOU is attached as Exhibit 1 hereto.
- 15. By its terms, the MOU was originally set to terminate on September 30, 2000. As reflected in ICANN's website postings of the MOU, it has been extended and amended several times, and is currently in effect until September 30, 2003.
- 16. Pursuant to the MOU, ICANN has entered into written registry agreements with VeriSign for the ".com" and ".net" TLDs. In addition to these registry agreements, ICANN has entered into agreements for the operation of the registries for certain other TLDs, including newly established TLDs such as ".biz," ".info" and others that have come into existence since the MOU was executed in 1999. However, there are numerous other TLDs, including the Country-code TLDs, most of which are not overseen by ICANN.
- 17. Also pursuant to the MOU, ICANN has entered into separate Registrar Accreditation Agreements with more than 100 Internet domain name registrars.

These agreements contain certain standard terms applicable to every ICANN-accredited registrar. Only ICANN accredited registrars can register domain names in TLDs subject to ICANN's oversight. ICANN has posted the Registrar Accreditation Agreement on its website at www.icann.org. A true and correct copy of the Registrar Accreditation Agreement is attached as Exhibit 2 hereto.

18. In addition, VeriSign has entered into separate Registry Registrar Agreements with each registrar accredited by ICANN to register domain names in the .com and .net TLDs. The form of this agreement is approved by ICANN. A true and correct copy of a Registry Registrar Agreement is attached as Exhibit 3 hereto and can be found at www.icann.org.

III. <u>VERISIGN</u>

A. History of VeriSign

- 19. On or about May 25, 2001, VeriSign, which succeeded to the registry business of Network Solutions, Inc. ("NSI"), entered into new written registry agreements with ICANN for .com and .net (the "2001 Registry Agreements"), which agreements superseded the 1999 Registry Agreement with NSI. By agreement with VeriSign, plans were also made at the same time to shift responsibility for the .org TLD registry to another registry operator, unrelated to VeriSign. True and correct copies of the 2001 Registry Agreements for .com and .net are attached, respectively, as Exhibits 4 and 5 hereto and can be found at www.icann.org.
- 20. Pursuant to the 2001 .com and .net Registry Agreements, ICANN recognized VeriSign as the "sole operator" of the .com and .net TLD registries, and VeriSign undertook to operate the .com and .net TLD registries in accordance with the terms of the 2001 Registry Agreements and to pay certain registry-level fees to ICANN. Since a registry maintains the authoritative database of second level domain names and IP addresses within a TLD, there necessarily can be only one registry for each TLD. VeriSign is that sole registry for the .com and .net TLDs.

21. VeriSign competes with the registries of other TLDs. Indeed, VeriSign's commercial and competitive success in operating the .com and .net registries depends in substantial part on its ability to offer services that are attractive to its customers, which include the *registrars* of second level domain names. To serve these customers better and to preserve its competitive position, VeriSign is continually seeking to provide a variety of new value-added services that registrars can offer to their customers to enhance the value and attractiveness for registrants and registrars of second level domain names in the .com and .net TLDs.

IV. <u>VERISIGN'S WAIT LIST SERVICE ("WLS")</u>

A. The Purpose of WLS

- 22. In the .com and .net TLDs more than 800,000 domain names are deleted each month and become available for creation and registration by registrants through any of the over 100 ICANN-accredited registrars. Few of these are re-registered within milliseconds of when they become available, often by a minority of individuals and entities who operate as domain name speculators, "stockpiling" domain names, or who register a recently deleted domain name to capture prior "traffic" associated with that domain name. This practice is often practiced by entities seeking to drive traffic to adult sites. As explained below, this number is disproportionate to the "add" transactions submitted to register these domain names.
- 23. Those registrars seeking to register a recently deleted domain name through one of the programs described in plaintiffs' papers do so by programming their systems to transmit literally continuous automated "add" domain name commands to the registry for a particular domain name in an effort to be the first registrar to request the domain name. Since this tactic is followed simultaneously by multiple registrars seeking multiple domain names, and often the same domain names, either individually or in concert with each other, the cumulative effect of these "add storms" has been to overwhelm the registry, threatening or delaying the registry's receipt and performance of other registrar commands, such as to register.

new domain names, jeopardizing the stability and operation of the registry and negatively impacting registrars who do not participate in such activity. Indeed, in paragraph 6 of his declaration submitted in support of plaintiffs' motion, which I have read, Martin Garthwaite of eNom admits that eNom acts in concert with other registrars to bombard the registry in an effort to acquire desired recently deleted domain names.

24. This is confirmed by the number of "add" commands received by the VeriSign .com registry and recent history. In excess of 100 million "add" commands are submitted to the .com registry per day, representing over 95% of all daily commands received by the registry. Furthermore, during the recent implementation of the "Redemption Grace Period" (the 30-day period after a registrar gives the registry a "delete" command for a registered domain name, during which the "delete" command is not effectuated by the registry and the registrar can essentially rescind the command), no domain names at all were deleted from the .com registry. Nonetheless, the number of "add" commands for registered domain names as to which delete commands were pending was virtually unchanged. WLS is intended to lessen the load on the registry and to avoid the operational difficulties that these "add storms" have caused. In addition, registrants have continuously asked to be "next in line" should a current registrant direct or cause its domain name to be deleted from the registry database.

B. Technical Description of WLS

25. Pursuant to its agreements with ICANN and with accredited registrars, VeriSign does not delete a domain name until it receives a specific "delete" command from the registrant's sponsoring registrar directing it to do so. Even then, VeriSign follows an established procedure and timetable in effectuating the delete command in the registry's database. In the absence of a delete command from the sponsoring registrar, and even if the expiration date for a registered domain name has been reached, the registry automatically renews the registration of the domain name.

Specifically, after a registration or an automatic renewal, the registrar has 45 days within which to cancel the registration. Following a registrar's submission of a delete command to the registry, the deleting registrar still has the 30-day Redemption Grace Period within which to renew the domain name before the deletion command is actually effectuated in the registry. Thereafter, there is a five-day "pending delete period" before the deletion is complete in the registry's database.

- 26. In the event a prospective registrant inquires about registering a domain name that is already created and registered, the registrant's registrar will submit a WLS subscription order to check to determine whether a WLS Subscription exists for the desired domain name. If there is no existing WLS subscription for the domain name, then --using an interface separate from the shared registration system used to add, delete, and transfer domain names -- the registrar submits a WLS subscription order for that domain name, and the domain name is identified in the WLS database as being a "subscribed" domain name. With WLS, only one subscription will be accepted for each registered domain name on a first-come/first-served basis, and each subscription is valid for a one-year period. Should the requested domain name be deleted and become available for creation and registration during the one-year subscription period, the holder of the subscription will automatically become the registrant of the domain name. The WLS service essentially moved the existing line for domain name registrations to allow for a pre-registration through a registrar if the domain name becomes available.
- 27. WLS Subscriptions are not available from the registry, only through ICANN-accredited registrars, who submit WLS subscription orders directly to VeriSign's .com and .net registries. Registrars are thus the direct customers of the VeriSign registries for WLS.

C. WLS Does Not Prevent Competition

28. WLS does not affect current domain name registrations at all. A registrant will continue to be the registrant of its domain name indefinitely, so long as it

continues to renew the domain name in a timely fashion and to meet the requirements of its chosen registrar. A WLS subscription matures into a domain name registration only when a domain name is finally deleted by the registry after the end of the Redemption Grace Period.

- 29. WLS also does not change the manner in which a deleted domain name is processed when there is no WLS subscription for the domain name. At the end of the Redemption Grace Period, if the domain name has not been redeemed or renewed, the deletion of the domain name is effectuated by the registry and the domain name ceases to exist. In the absence of a WLS subscription, the domain name then becomes available for creation and registration through any ICANN-accredited registrar on a first-come/first-served basis, just as it was before WLS.
- 30. However, if the deleted domain name is the subject of a WLS subscription, the domain name is automatically added to the registry database, using the WLS data, or pre-registration, supplied by the registrar sponsoring the WLS subscription at the time the subscription was created. The WLS "subscriber" then becomes the new registrant of the domain name. The registry, through its automated system, notifies the subscription registrar, who updates its registration record to reflect the new domain name registrant. The subscription is cleared from WLS, and a new WLS subscription order can be placed for that domain name through any accredited registrar.
- 31. VeriSign decided to offer WLS to its registrar customers because it offers value, certainty, and efficiency, for registrants and prospective registrants. It is the best way to maximize consumer value for such a service.
- 32. All ICANN-accredited registrars are given an equal opportunity, at an equal wholesale price, to participate in WLS. At the same time, registrars have the option of not participating. WLS is an entirely optional service. Even if they elect not to participate in WLS, registrars, on behalf of their clients, may still register, delete, transfer or otherwise make registered domain names available in the

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secondary market (e.g. auctions, person-to-person transactions, etc.), or offer all the deleted domain services offered currently, as they have done before WLS.

- 33. Accordingly, registrars participating in WLS will still be in brisk competition with each other with respect to offering the WLS. In fact, WLS services at the registrar level can be differentiated through customer service, marketing, registrar value-added services, or other creative actions, and through "retail" price. Moreover, registrars can offer WLS in conjunction with or to support other recently deleted domain name services with ample differentiation as between those services.
- 34. VeriSign proposed WLS for a one-year test period to allow for: (a) thorough evaluation of the service before making it a permanent offering; (b) the opportunity to gather empirical evidence with regard to (i) demand in the marketplace for subscriptions, (ii) market price tolerance for the WLS, and (iii) the ability of registrars to differentiate WLS service offerings; and (c) refinements to the offering if it is determined to be a valuable service to the public.

The Benefits of WLS for the Internet, for Registrars, and for Consumers D.

35. Even without WLS, several registrars and others have been providing wait-listing type services of various kinds at the registrar level. In essence, these services watch for a desired domain name to be deleted and immediately seek to register it with the registry. To do so successfully, they must be the first registrar (among the many that may be seeking the same domain name for their respective customers) to submit a registration request to the registry for the domain name after it has been deleted. The services therefore have to engage in a high-tech "race" with other registrars to "grab" a deleted domain name just as soon as it becomes available, by running automated or robotic "scripts" that continuously query the registry database by submitting "add" domain name commands for domain names that will be deleted in an attempt to register the desired domain name. Their results for customers are entirely hit-or-miss and often provide for a confusing and exploitative experience for consumers. I have also read the July 15, 2003 article by Susan Kuchinskas

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entitled "Embittered Registrars Sue Embattled ICANN" which appeared on the Internet at http://siliconvalley.internet.com/news/article.php/2235661. The article quotes Christine Jones, general counsel for GoDaddy, one of the plaintiffs as admitting: "Each registrar writes its own software that keeps pinging the registry. The one that happens to ping the registry immediately after deletion wins the backordered name." A true and correct copy of the article is attached as Exhibit 6 hereto.

36. In the process, however, these registrar-level services have technically harmful effects and threaten the stability of the Internet, because the robotic "add storms" cause enormously high (and ever-increasing) registry database loads, threatening the stability of the registry database and Domain Name System and thereby the Internet. Moreover, this method of operation is highly inefficient. Substantial registry resources are necessary to support, handle, and respond to the automated "add" inquiries of the registrars trying to register recently deleted domain names, a function for which the registry systems were not designed and which ultimately draws resources and efficiency from the system designed to serve all registrars for all domain name registration functions. Stated another way, the actions of a few registrars in bombarding the registry database significantly disadvantaged the majority of registrars.

37. Typical of this inefficiency is one recent 17-day period when, in efforts to register recently deleted domain names, registrars initiated an average of nearly 500,000 "add" attempts in VeriSign's registry systems for *each* one successful new domain name registration. The non-WLS system for registering deleted domain names gives registrars the incentive to inundate the registry system with domain name queries and "add" commands without regard to the cost to or the impact on the registry infrastructure, other registrars, or the functioning of the Domain Name System.

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- 38. WLS has the effect of reducing system load for these constant checks of target domain names. The excessive demand on operational resources of the registry for all registrars will be reduced, and system access will be retained at a reasonable and safe level. By the same token, WLS also preserves the operational resources of registrars. Once a domain name is under WLS subscription, registrars no longer need to engage in the inefficient process of making continuing, constant checks for the WLS-subscribed domain name. This may be the reason a majority of registrars, as measured by market share, have indicated their approval of WLS, not to mention that the majority of registrars do not employ the robotic tools that bombard the registry database.
- 39. Furthermore, WLS is more open and transparent than the registrars' prior informal "wait list" system. WLS provides *all* registrars with an *equal* opportunity to register a domain name that may be deleted, in a way that is simple and clear. It does not favor speculators or those registrars with elaborate and disrupting automated systems. Rather, WLS ensures a "fair playing field" and equivalent access for all registrars regardless of their market or technological advantage.
- 40. The benefits of WLS extend not only to VeriSign's direct customers (registrars) but also to end-users (registrants and prospective registrants). WLS provides a simple, fair, low-cost and easy to understand procedure for registering recently deleted domain names. The registrar services for registering deleted domain names have low efficacy rates. They offer mere "chances" at registering a domain name that is already registered by someone else. WLS, on the other hand, provides a 100% certainty that if the domain name is deleted, the domain name will be registered to the WLS subscriber, with the attendant business certainty for the WLS subscriber of knowing it is "first in line" or pre-registered for a particular domain name should it become available. The benefit to the consumer by a registrar offering this service is apparent.

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E. The Price of WLS

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- 41. VeriSign is following a wholesale billing model for WLS. Specifically, VeriSign will charge registrars for each WLS subscription order at the time the subscription order is actually placed (not merely inquired about). The registrars, in turn, determine how or if to promote and retail WLS to their resellers and customers. VeriSign has no ability to control, and is not attempting to control, the prices of WLS subscriptions to consumers.
- 42. This is very much how the pricing model works today for new registrations. VeriSign charges all registrars \$6.00 per domain name registration. Registrars, in turn, are charging end-users up to \$35.00 per domain name registration.
- 43. VeriSign plans to set a wholesale price for WLS between VeriSign and registrars at \$24.00 for a one-year subscription. VeriSign has chosen this price point: (a) so that VeriSign can recoup its costs associated with securing and maintaining partners and licenses to offer WLS; (b) so that VeriSign can recoup its costs of developing, implementing, and maintaining the technology for WLS, and (c) so that VeriSign can make a reasonable profit on the service.
- 44. Because WLS is being offered for only a one-year trial, and the volume of subscriptions that will be sold is uncertain, VeriSign needs to amortize its start-up costs over just a one-year period. However, if the price for WLS (which has been approved by ICANN) were too high, WLS subscriptions will not be purchased.
- 45. Significantly, this price for WLS is less than the current market price for less reliable and less efficient registrar wait listing services. For example, Dotster's NameWinner service allows prospective registrants to place "bids" starting at \$25.00. Other similar services retail for \$69.00, and the rate of uptake is increasing even at that price. For example, eNom's service retails for \$99.00. In fact, in a July 25, 2002 article in ComputerWire, the President of Dotster was quoted as saying: "We probably could make more money through WLS than through NameWinner." A true and correct copy of the article is attached as Exhibit 7 hereto.

F. WLS Would Not Impact Current Processes for Registering Recently Deleted Names.

- 46. Current processes for registering deleted domain names are unaffected by WLS. The current registrar technology will still be available for all domain names for which there is not an active WLS subscription.
- 47. WLS does not impact to any degree the ability of end-users to register new (currently unregistered) domain names in the .com and .net TLDs through any of the more than 100 existing ICANN-accredited registrars for the .com and .net TLDs. It is also important to note that, because other gTLDs and ccTLDs are now pervasive in the marketplace, neither a .com or a .net registration, nor a WLS subscription, is a necessity. Indeed, the percentage of registrations in the .com and .net TLDs have been steadily declining over the past several years, while those in other TLDs have been rapidly increasing. WLS would have no impact on the processes for registering recently deleted domain names in .org, .biz, or any of the more than 200 other gTLDs and ccTLDs.
- 48. Notwithstanding WLS, end-users will also still be able to negotiate directly with the current registrants to acquire a domain name by transfer. Upon registration of a particular domain name, each registrar must, pursuant to the Registrar Accreditation Agreement, provide public access to certain information identifying the registrant in a "Whois" database. The Whois database is a publicly accessible online tool that can be used to determine if a domain name is already registered and to view certain contact information for the registrant of the domain name. Using the Whois database, prospective registrants can contact the current registrant of a desired domain name and offer to purchase the registration. WLS has no impact on this process for obtaining and transferring domain names.
- 49. Nor does WLS adversely impact the ability of prospective registrants to scour auction sites to purchase currently registered domain names. End-users can check these sites to determine if a domain name registration they are interested in, is

being offered for sale, and, if so, they can follow the procedures of the auction sites to bid on the domain name registration.

- 50. WLS likewise does not impact the ability of end-users to obtain and register domain names by initiating dispute proceedings. End-users succeeding on a ICANN Uniform Dispute Resolution Policy (UDRP) complaint and/or in a court proceeding can have the registration of subject domain names transferred.
- 51. Furthermore, even with WLS, vigorous competition will still exist among registrars, just as it does now, to get prospective registrants to use a given registrar for the purpose of inquiring about the availability of domain names and placing WLS subscriptions, or using competitive recently deleted domain name services.
- 52. To the extent WLS may displace some of the current registrar services for registering deleted domain names in the .com and .net TLDs, it will be because WLS' reliability and efficiency make it preferable to consumers.

V. HISTORY OF CONSIDERATION OF WLS

- 53. For more than 22 months, VeriSign has been working with ICANN and the Internet community to design and implement WLS. This review process was completed, and ICANN approved the service on August 23, 2002. Nevertheless, dissatisfied with the established process and to block competition by other registrars who elect to use the service, certain registrars continue to delay VeriSign's implementation of WLS.
- 54. I, or other employees of VeriSign working on WLS under my supervision and reporting to me in the normal course of business, have been personally present during and participated in ICANN meetings during that period at which WLS was discussed, including, but not limited to, the meetings discussed in the following paragraphs of this declaration.

A. Early History

55. Discussion of the concepts underlying WLS began in September 2001, at ICANN's meetings in Montevideo, Uruguay, in an open session among registrars,



registries, and other interested parties. Those discussions continued among the participants by e-mail exchanges, and finally resulted in a request by the "registrar constituency" for a specific WLS proposal from VeriSign. VeriSign presented the original WLS proposal on December 30, 2001. A true and correct copy of this proposal is attached as Exhibit 8 hereto.

- 56. VeriSign made the proposal to solicit input concerning WLS and to determine whether sufficient marketplace interest existed for such an offering. After additional discussions, VeriSign addressed and responded to various concerns raised by certain members of the Internet community, among other things, significantly reducing the contemplated annual fee for WLS. VeriSign publicly issued revised WLS proposals on January 28, 2002, and on March 20, 2002.
- 57. On April 22, 2002, the ICANN Board resolved (in Resolutions 02.53 to 02.56) that one of ICANN's constituent bodies undertake a comprehensive review of WLS. In response to the resolution, ICANN's Names Council and its Transfer Task Force engaged in extensive discussions and outreach efforts concerning WLS. On June 30, 2002, while the Task Force was still engaged in its work, ICANN reported to DOC that "Negotiations between ICANN and VeriSign concerning the definitive terms for offering the WLS service are in the final phase of resolution." A true and correct copy of ICANN's report is attached as Exhibit 9 hereto. On July 14, 2002, the Task Force issued its final report, making two recommendations, one of which described conditions under which the ICANN Board should approve WLS.

B. ICANN's Approval of WLS

58. On August 23, 2002, acting in light of the Task Force report, the ICANN Board determined that WLS "promotes consumer choice" and that the "option of subscribing to a guaranteed 'wait list' service is a beneficial option for consumers." For these reasons, the Board approved a resolution (Resolution 02.100), authorizing (with certain conditions, imposed largely to address the stated concerns of registrars) the president and general counsel of ICANN to negotiate appropriate revisions to

VeriSign's registry agreements to allow for the offering of WLS. A true and correct copy of the Minutes of the August 23, 2002 Special Meeting of the Board reflecting this resolution is attached as Exhibit 10 hereto.

C. The Plaintiffs' Efforts to Delay the Implementation of WLS

- 59. Registrars comprising the plaintiffs actively participated in the ICANN review process. On March 10, 2002, ICANN's "registrar constituency" issued a position paper opposing WLS, and urging ICANN to withhold permission for its implementation.
- 60. On September 12, 2002, after the Board had approved WLS, Kevin E. Brannon, counsel for Dotster, Inc. ("Dotster") and now counsel for the plaintiffs, filed a formal request for reconsideration of the Board's decision regarding WLS. In the request, Mr. Brannon recognized that "the effect of adoption of the WLS proposal is to implement the WLS proposal by VeriSign." Mr. Brannon's letter was publicly posted on the ICANN website and received by VeriSign. A true and correct copy of Mr. Brannon's letter is attached as Exhibit 11 hereto.
- On May 20, 2003, ICANN's Reconsideration Committee determined that Dotster's request lacked merit, and recommended that the Board take no action on it. A true and correct copy of the Committee's recommendation is attached as Exhibit 12 hereto. Indeed, after further consideration, the ICANN Board not only chose not to adopt Dotster's changes but, on June 2, 2003, approved a further resolution (Resolution 03.80), limiting the conditions it had originally sought to impose in connection with WLS. A true and correct copy of the Minutes of the June 2, 2003 Meeting of the Board reflecting this resolution is attached as Exhibit 13 hereto.
- VI. ENJOINING THE IMPLEMENTATION OF WLS WOULD BE PREJUDICIAL TO VERISIGN AND DETRIMENTAL TO THE PUBLIC.
- 62. Plaintiffs have been aware of VeriSign's plans to launch WLS since at least December 2001, and have been aware of ICANN's approval of WLS since

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August 2002. In addition, as part of their request for reconsideration of ICANN's approval of WLS in September of 2002, certain of the registrars asked for a "temporary stay" of the WLS proposal. ICANN never granted a stay during the pendency of its review

- 63. VeriSign does not plan to launch WLS until October 2003. Attached as Exhibit 15 hereto is a true and correct copy of a press release that VeriSign issued on June 24, 2003, regarding the launch of WLS. On June 27, 2003, VeriSign specifically informed counsel for the plaintiffs that WLS will not be launched until October 2003. A true and correct copy of a letter from Brian Davis is attached as Exhibit 16 hereto.
- 64. As the ICANN Board found both when it first approved WLS and when it considered Dotster's request for reconsideration, WLS removes impediments to competition; it does not create them. By equalizing access to recently deleted domain names, WLS expands competition. That consumers may find WLS to be more attractive than current services reflects not the elimination of competition, but the operation of competition.
- 65. To develop WLS, VeriSign entered into a license agreement with SnapNames, Inc., a privately held company in Portland, Oregon, which has developed the patent pending "parallel registry technology" that makes WLS work. An injunction against implementation of WLS will jeopardize VeriSign's contractual commitments both with SnapNames and with other third-parties and threaten VeriSign's ability to perform those contracts.
- 66. An injunction against the implementation of WLS, after VeriSign has announced to the Internet community and to the public that WLS will be offered commencing in October of 2003, will result in a material loss by VeriSign of good will and reputation that cannot be readily calculated or compensated for in strict dollar terms. It will also result in lost profits that, because WLS is a new service, cannot be readily measured. Moreover, even if the lost profits from WLS could be Exhibit Page

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computed, Plaintiffs may not have the financial resources fully to compensate VeriSign if the injunction is later dissolved. An injunction will also result in the loss of more than 21 months of development and start-up costs devoted to WLS.

67. Finally, Plaintiffs' papers, which I have read, suggest that Plaintiffs be permitted to participate in registrations under a contract to which they are not parties and are not beneficiaries. I am aware of no business relationship or contractual concept that permits third parties and those seeking to limit and stop services that compete with services they offer to gather as a group and participate in contract negotiations to limit or stop competing services.

I declare under penalty of perjury that the foregoing is true and correct. Executed on July 17, 2003, at Pulles Virginia.

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