

ANNEX I



April 3, 2014

LONG ISLAND WINE COUNCIL
Contact information Redacted

BY E-MAIL

ICANN NEW gTLD PROGRAM COMMITTEE MEMBERS,
ICANN BOARD MEMBERS
ICANN GOVERNMENT ADVISORY COMMITTEE
COUNTRY REPRESENTATIVES OF THE ICANN
GOVERNMENT ADVISORY COMMITTEE

POSITION OF THE LONG ISLAND WINE COUNCIL, REGARDING THE .WINE AND .VIN NEW gTLD APPLICATIONS

Dear ICANN New gTLD Program Committee Members,
Dear ICANN Board Members
Dear Members of the ICANN Government Advisory Committee
Dear Country Representatives of the ICANN Government Advisory Committee

Our organization officially represents wine producers based in Long Island, New York. In addition, our region is a proud signatory of the Joint Declaration to Protect Wine Place & Origin (available at www.protectplace.com).

This Declaration to Protect Wine Place & Origin is an alliance of quality wine growing regions from across the globe that seek to increase the protection of wine labels and the integrity of wine place names, which are fundamental tools for consumers to identify the special wines of great winegrowing regions. All wine regions that have signed the Declaration are committed to educating consumers about the importance of location and ensuring that wine growing place names are protected and easily identifiable is central to this effort.

1. THE LONG ISLAND WINE COUNCIL'S CONCERNS

On 22 March 2014, the ICANN New gTLD Program Committee ("NGPC") directed that the applications for .WINE and .VIN should proceed through the normal evaluation process.

On 27 March 2014, the ICANN's Governmental Advisory Committee ("GAC") noted at least one process violation and procedural error with respect to the Board's decision, including in relation to ByLaws Article XI-A, Section 1 subsection 6 which states:

"6. Opportunity to Comment. The Governmental Advisory Committee, in addition to the Supporting Organizations and other Advisory Committees, shall have an opportunity to comment upon any external advice received prior to any decision by the Board."

The GAC therefore advised that the Board reconsidered the matter more fully before delegating the .WINE and .VIN strings.

In addition, the GAC indicated that the concerned GAC members believe the applicants and interested parties should be encouraged to continue their negotiations with a view to reach an agreement on the matter.

In this context, we are writing to you to express our concern with regard to how the new .WINE and .VIN gTLDs may negatively impact our organisation's ability to protect against fraudulent use of Wine related Geographical Indications ("GI"s) and the wine regions we represent. When it comes to wine, location matters. Whether we use the AVA system or the GI system, our wine growing places are unique and these terms are understood by consumers to denote the origin and the quality of products produced in a special geographical area. All signatories to the WTO TRIPS Agreement recognize that GIs are generally defined as being "*indications which identify a good as originating in the territory of a Member, or a region or locality in that territory, where a given quality, reputation or other characteristic of the good is essentially attributable to its geographical origin*"¹. GIs therefore guarantee that a product is from a certain region, and of a certain nature and quality. In the United States, AVA's perform a similar role in identifying for consumers where their wines come from.

Allowing the applications for .WINE and .VIN to proceed through the normal evaluation process without additional safeguards would seriously undermine the protection consumers worldwide expect and is granted to GIs by the TRIPS and Lisbon Agreements as well as by the relevant EU regulations. The protection of GIs, AVAs and wine growing region names also serves the public interest because of the particular risks of fraudulent misuse of these terms which the Signatories regularly witness. Internet users could indeed be deceived into believing that they are buying a genuine product with specific qualities and characteristics, when they are in fact getting an imitation.

2. **THE NECESSARY MEASURES TO BE TAKEN**

We note that, to date, none of the .WINE and .VIN applicants has unequivocally included in its application appropriate safeguards for the protection of GIs, AVAs or wine growing place names.

We therefore respectfully call for ICANN and the GAC to either:

- (a) Grant adequate protection to all wine growing regions including GIs. It is indeed absolutely necessary for the Signatories to ensure that, if the extensions are delegated, there are additional safeguards around the .WINE and .VIN domain names with protection for GIs and all wine growing place names at the second level.

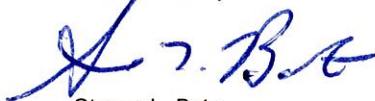
or

- (b) Withdraw the .WINE and .VIN extensions.

Alternatively, we would, *a minima*, respectfully call for ICANN and the GAC to grant more time to the applicants and interested parties in order to reach proper agreement before issuing a final decision on the delegation of the .WINE and .VIN strings.

We look forward to hearing from you.

Yours sincerely



Steven L. Bate
Executive Director



napa valley vintners

April 3, 2014

Dr. Stephen Crocker
Chairman, ICANN Board of Directors
12025 Waterfront Drive
Suite 300
Los Angeles, CA 90094

Re: Position of Napa Valley Vintners regarding .WINE and .VIN new gTLD applications

Dear Dr. Crocker:

The Napa Valley Vintners is the non-profit trade association representing the interests of the Napa Valley wine industry. The crown jewel of American agriculture, the Napa Valley wine industry has an annual economic impact of \$50 billion on the U.S. economy. In 2013 the Napa Valley Vintners communicated to you our concerns on matters related to .WINE and .VIN as it relates to product of place such as ours.

The Napa Valley is a proud signatory of the Joint Declaration to Protect Wine Place & Origin. (www.protectplace.com) This Declaration to Protect Wine Place & Origin is an alliance of quality wine growing regions from across the globe that seek to increase the protection of wine labels and the integrity of wine place names, which are fundamental tools for consumers to identify the special wines of great winegrowing regions. All wine regions that have signed the Declaration are committed to educating consumers about the importance of location and ensuring that wine growing place names are protected and easily identifiable is central to this effort. The importance of protecting winegrowing place names is critical to all winegrowing regions of quality; it is not solely a European issue.

1. The Napa Valley Vintners concerns:

On 22 March 2014, the ICANN New gTLD Program Committee ("**NGPC**") directed that the applications for .WINE and .VIN should proceed through the normal evaluation process.

On 27 March 2014, the ICANN's Governmental Advisory Committee ("**GAC**") noted at least one process violation and procedural error with respect to the Board's decision, including in relation to ByLaws Article XI-A, Section 1 subsection 6 which states:

"6. Opportunity to Comment. The Governmental Advisory Committee, in addition to the Supporting Organizations and other Advisory Committees, shall have an opportunity to comment upon any external advice received prior to any decision by the Board."

The GAC therefore advised that the Board reconsidered the matter more fully before delegating the .WINE and .VIN strings.

In addition, the GAC indicated that the concerned GAC members believe the applicants and interested parties should be encouraged to continue their negotiations with a view to reach an agreement on the matter.

In this context, we are writing to you to express our concern with regard to how the new .WINE and .VIN gTLDs may negatively impact our organisation's ability to protect against fraudulent use of Wine related Geographical

Contact Information Redacted

Indications ("GI"s) and the wine regions we represent. When it comes to wine, location matters. Whether we use the AVA system or the GI system, our wine growing places are unique and these terms are understood by consumers to denote the origin and the quality of products produced in a special geographical area. In Europe, GIs are generally defined as being "*indications which identify a good as originating in the territory of a Member, or a region or locality in that territory, where a given quality, reputation or other characteristic of the good is essentially attributable to its geographical origin*"¹. GIs therefore guarantee that a product is from a certain region, and of a certain nature and quality. In the United States, AVAs perform a similar role in identifying for consumers where their wines come from.

Allowing the applications for .WINE and .VIN to proceed through the normal evaluation process without additional safeguards would seriously undermine the protection consumers worldwide expect and is granted to GIs by the TRIPS and Lisbon Agreements as well as by the relevant EU regulations. The protection of GIs, AVAs and wine growing region names also serves the public interest because of the particular risks of fraudulent misuse of these terms which the Signatories regularly witness. Internet users could indeed be deceived into believing that they are buying a genuine product with specific qualities and characteristics, when they are in fact getting an imitation.

2. The necessary measures to be taken:

We note that, to date, none of the .WINE and .VIN applicants has unequivocally included in its application appropriate safeguards for the protection of GIs, AVAs or wine growing place names.

We therefore respectfully call for ICANN and the GAC to either:

(a) Grant adequate protection to all wine growing regions including GIs. It is indeed absolutely necessary for the Signatories to ensure that, if the extensions are delegated, there are additional safeguards around the .WINE and .VIN domain names with protection for GIs and all wine growing place names at the second level.

or

(b) Withdraw the .WINE and .VIN extensions.

Alternatively, we would, *a minima*, respectfully call for ICANN and the GAC to grant more time to the applicants and interested parties in order to reach proper agreement before issuing a final decision on the delegation of the .WINE and .VIN strings.

We look forward to hearing from you.

Yours sincerely,



Linda Reiff
President & CEO

Cc: Congressman Mike Thompson
Suzanne Radell, GAC Representative
Larry Strickling, State Secretary, Department of Commerce

¹ Article 22 of the Agreement on Trade-Related Aspects of Intellectual Property Rights - "TRIPS"



SANTA BARBARA VINTNERS

April 7, 2014

Dear ICANN New gTLD Program Committee Members

Dear ICANN Board Members

Dear Members of the ICANN's Governmental Advisory Committee

Dear Country Representatives of the ICANN's Governmental Advisory Committee:

The Santa Barbara Vintners represents the grape growers and wine producers based in Santa Barbara County, California. The mission of the Santa Barbara Vintners is to promote and protect the Santa Barbara County wine region and its five associated American Viticulture Areas (AVA.) In addition, we are a proud signatory, along with eighteen other wine regions, of the Joint Declaration to Protect Wine Place & Origin.

The Declaration to Protect Wine Place & Origin is an alliance of quality wine growing regions from around the world that seek to increase the protection of wine labels and the integrity of wine place names, which are fundamental tools for consumers to identify the special wines of great winegrowing regions. All regions that have signed the Declaration are committed to educating consumers about the importance of location and ensuring that wine growing place names are protected and easily identifiable is central to this effort. The Declaration information can be found at www.protectplace.com.

We are concerned that the new .WINE and .VIN gTLDs may negatively impact our organizations ability to protect against fraudulent use of wine region names and the wineries we represent. When it comes to wine, location matters. Our wine growing places are unique and these terms are understood by consumers to denote the origin and the quality of products produced in a special geographical area.

Following the applications of .WINE and .VIN to proceed through the normal evaluation process without additional safeguards would seriously undermine the protection consumers worldwide

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expect. The protection of wine growing region names also serves the public interest because of the particular risks of fraudulent misuse of these terms which the Signatories regularly witness. Internet users would indeed be deceived into believing they are buying a genuine product with specific qualities and characteristics, when they are in fact getting an imitation.

We note that, to date, none of the .WINE and .VIN applicants has unequivocally included in its application appropriate safeguards for the protection of wine growing place names. We request the ICANN and the GAC grant adequate protection to all wine growing regions. It is indeed necessary for the Signatories to ensure that, if the extensions are delegated, there are additional safeguards around the .WINE and .VIN domain names with protection for all wine growing places names at the second level.

Thank you for considering our request.

Regards,

A handwritten signature in black ink, appearing to read 'Morgen McLaughlin', with a long horizontal stroke extending to the right.

Morgen McLaughlin
Executive Director



April, 2nd 2014

Comité Interprofessionnel du Vin de Champagne

Contact information Redacted

By e-mail

ICANN New gTLD Program Committee
ICANN Board Members
ICANN's Governmental Advisory Committee
Country representatives of the ICANN's
Governmental Advisory Committee

POSITION OF CIVC, REGARDING THE .WINE AND .VIN NEW GTLD APPLICATIONS

Dear ICANN New gTLD Program Committee Members,

Dear ICANN Board Members

Dear Members of the ICANN's Governmental Advisory Committee

Dear country representatives of the ICANN's Governmental Advisory Committee,

Our organization officially represents the grape growers and wine producers based in Champagne. In addition, our region is a proud signatory of the Joint Declaration to Protect Wine Place & Origin (available at www.protectplace.com).

This Declaration to Protect Wine Place & Origin is an alliance of quality wine growing regions from across the globe that seek to increase the protection of wine labels and the integrity of wine place names, which are fundamental tools for consumers to identify the special wines of great winegrowing regions. All wine regions that have signed the Declaration are committed to educating consumers about the importance of location and ensuring that wine growing place names are protected and easily identifiable is central to this effort.



1. THE CIVC'S CONCERNS

On 22 March 2014, the ICANN New gTLD Program Committee ("NGPC") directed that the applications for .WINE and .VIN should proceed through the normal evaluation process.

On 27 March 2014, the ICANN's Governmental Advisory Committee ("GAC") noted at least one process violation and procedural error with respect to the Board's decision, including in relation to ByLaws Article XI-A, Section 1 subsection 6 which states:

"6. Opportunity to Comment. The Governmental Advisory Committee, in addition to the Supporting Organizations and other Advisory Committees, shall have an opportunity to comment upon any external advice received prior to any decision by the Board."

The GAC therefore advised that the Board reconsidered the matter more fully before delegating the .WINE and .VIN strings.

In addition, the GAC indicated that the concerned GAC members believe the applicants and interested parties should be encouraged to continue their negotiations with a view to reach an agreement on the matter.

In this context, we are writing to you to express our concern with regard to how the new .WINE and .VIN gTLDs may negatively impact our organisation's ability to protect against fraudulent use of Wine related Geographical Indications ("GI"s) and the wine regions we represent. When it comes to wine, location matters. Whether we use the AVA system or the GI system, our wine growing places are unique and these terms are understood by consumers to denote the origin and the quality of products produced in a special geographical area. In Europe, GIs are generally defined as being "*indications which identify a good as originating in the territory of a Member, or a region or locality in that territory, where a given quality, reputation or other characteristic of the good is essentially attributable to its geographical origin*"¹. GIs therefore guarantee that a product is from a certain region, and of a certain nature and quality. In the United States, AVA's perform a similar role in identifying for consumers where their wines come from.

Allowing the applications for .WINE and .VIN to proceed through the normal evaluation process without additional safeguards would seriously undermine the protection consumers worldwide expect and is granted to GIs by the TRIPS and Lisbon Agreements as well as by the relevant EU regulations. The protection of GIs, AVAs and wine growing region names also serves the public interest because of the particular risks of fraudulent misuse of these terms which the Signatories regularly witness. Internet users could indeed be deceived into believing that they are buying a genuine product with specific qualities and characteristics, when they are in fact getting an imitation.

¹ Article 22 of the Agreement on Trade-Related Aspects of Intellectual Property Rights - "TRIPS"



2. THE NECESSARY MEASURES TO BE TAKEN

We note that, to date, none of the .WINE and .VIN applicants has unequivocally included in its application appropriate safeguards for the protection of GIs, AVAs or wine growing place names.

We therefore respectfully call for ICANN and the GAC to either:

(a) Grant adequate protection to all wine growing regions including GIs. It is indeed absolutely necessary for the Signatories to ensure that, if the extensions are delegated, there are additional safeguards around the .WINE and .VIN domain names with protection for GIs and all wine growing place names at the second level.

or

(b) Withdraw the .WINE and .VIN extensions.

Alternatively, we would, *a minima*, respectfully call for ICANN and the GAC to grant more time to the applicants and interested parties in order to reach proper agreement before issuing a final decision on the delegation of the .WINE and .VIN strings.

We look forward to hearing from you.

Yours sincerely,

Jean-Luc BARBIER
General Director



April, 2nd 2014

Consejo Regulador de la Denominación
Contact Information Redacted

cc

By email

ICANN New gTLD Program Committee
ICANN Board Members
ICANN's Governmental Advisory Committee
Country representatives of the ICANN's Governmental Advisory Committee

**POSITION OF CONSEJO REGULADOR DE LA DENOMINACIÓN DE ORIGEN CALIFICADA RIOJA (HEREINAFTER C.R.D.O.CA. RIOJA)
REGARDING THE .WINE AND .VIN NEW GTLD APPLICATIONS**

Dear ICANN new gTLD Program Committee Members
Dear ICANN Board Members
Dear Members of ICANN's Governmental Advisory Committee
Dear Country representatives of the ICANN's Governmental Advisory Committee

Our organization officially represents the grape growers and wine producers based in Rioja. In addition our region is a proud signatory of the Joint Declaration to Protect Wine Place & Origin (available at www.protectplace.com).

This Declaration to Protect Wine Place & Origin is an alliance of quality wine growing regions from across the globe that seek to increase the protection of wine labels and the integrity of wine place names, which are fundamental tools for consumers to identify the special wines of great winegrowing regions. All wine regions that have signed the Declaration are committed to educating consumers about the importance of location and ensuring that wine growing place names are protected and easily identifiable is central to this effort.

1. THE C.R.D.O.CA. RIOJA'S CONCERNS

On 22 March 2014, the ICANN New gTLD Program Committee ("NGPC") directed that the applications for .WINE and .VIN should proceed through the normal evaluation process.

On 27 March 2014, the ICANN's Governmental Advisory Committee ("GAC") noted at least one process violation and procedural error with respect to the Board's decision, including in relation to ByLaws Article XI-A, Section 1 subsection 6 which states:

"6. Opportunity to Comment. The Governmental Advisory Committee, in addition to the Supporting Organizations and other Advisory Committees, shall have an opportunity to comment upon any external advice received prior to any decision by the Board."



The GAC therefore advised that the Board reconsidered the matter more fully before delegating the .WINE and .VIN strings.

In addition, the GAC indicated that the concerned GAC members believe the applicants and interested parties should be encouraged to continue their negotiations with a view to reach an agreement on the matter.

In this context, we are writing to you to express our concern with regard to how the new .WINE and .VIN gTLDs may negatively impact our organisation's ability to protect against fraudulent use of Wine related Geographical Indications ("GI"s) and the wine regions we represent. When it comes to wine, location matters. Whether we use the AVA system or the GI system, our wine growing places are unique and these terms are understood by consumers to denote the origin and the quality of products produced in a special geographical area. In Europe, GIs are generally defined as being "*indications which identify a good as originating in the territory of a Member, or a region or locality in that territory, where a given quality, reputation or other characteristic of the good is essentially attributable to its geographical origin*"¹. GIs therefore guarantee that a product is from a certain region, and of a certain nature and quality. In the United States, AVA's perform a similar role in identifying for consumers where their wines come from.

Allowing the applications for .WINE and .VIN to proceed through the normal evaluation process without additional safeguards would seriously undermine the protection consumers worldwide expect and is granted to GIs by the TRIPS and Lisbon Agreements as well as by the relevant EU regulations. The protection of GIs, AVAs and wine growing region names also serves the public interest because of the particular risks of fraudulent misuse of these terms which the Signatories regularly witness. Internet users could indeed be deceived into believing that they are buying a genuine product with specific qualities and characteristics, when they are in fact getting an imitation.

2. THE NECESSARY MEASURES TO BE TAKEN

We note that, to date, none of the .WINE and .VIN applicants has unequivocally included in its application appropriate safeguards for the protection of GIs, AVAs or wine growing place names.

We therefore respectfully call for ICANN and the GAC to either:

- (a) Grant adequate protection to all wine growing regions including GIs. It is indeed absolutely necessary for the Signatories to ensure that, if the extensions are delegated, there are additional safeguards around the .WINE and .VIN domain names with protection for GIs and all wine growing place names at the second level.


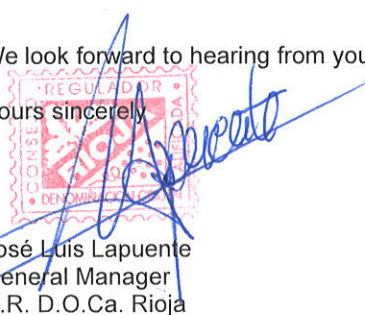
or

- (b) Withdraw the .WINE and .VIN extensions.

Alternatively, we would, *a minima*, respectfully call for ICANN and the GAC to grant more time to the applicants and interested parties in order to reach proper agreement before issuing a final decision on the delegation of the .WINE and .VIN strings.

We look forward to hearing from you.

Yours sincerely,



José Luis Lapuente
General Manager
C.R. D.O.Ca. Rioja



CONSEJO REGULADOR

ICANN New gTLD program committee
ICANN Board Members
ICANN's Governmental Advisory Committee
Country representatives of the ICANN's Governmental Advisory Committee

Jerez, April 3, 2014

POSITION OF CONSEJO REGULADOR OF THE "JEREZ-XÉRÈS-SHERRY" DENOMINATION OF ORIGIN, REGARDING THE .WINE AND .VIN NEW GTLD APPLICATIONS

Dear Sirs,

Our organization officially represents the grape growers and wine producers based in the región of "Jerez-Xérès-Sherry". In addition, our region is a proud signatory of the Joint Declaration to Protect Wine Place & Origin (available at www.protectplace.com).

This Declaration to Protect Wine Place & Origin is an alliance of quality wine growing regions from across the globe that seek to increase the protection of wine labels and the integrity of wine place names, which are fundamental tools for consumers to identify the special wines of great winegrowing regions. All wine regions that have signed the Declaration are committed to educating consumers about the importance of location and ensuring that wine growing place names are protected and easily identifiable is central to this effort.

1. THE CONSEJO REGULADOR'S CONCERNS

On 22 March 2014, the ICANN New gTLD Program Committee ("NGPC") directed that the applications for .WINE and .VIN should proceed through the normal evaluation process.

On 27 March 2014, the ICANN's Governmental Advisory Committee ("GAC") noted at least one process violation and procedural error with respect to the Board's decision, including in relation to ByLaws Article XI-A, Section 1 subsection 6 which states:

"6. Opportunity to Comment. The Governmental Advisory Committee, in addition to the Supporting Organizations and other Advisory Committees, shall have an

opportunity to comment upon any external advice received prior to any decision by the Board."

The GAC therefore advised that the Board reconsidered the matter more fully before delegating the .WINE and .VIN strings.

In addition, the GAC indicated that the concerned GAC members believe the applicants and interested parties should be encouraged to continue their negotiations with a view to reach an agreement on the matter.

In this context, we are writing to you to express our concern with regard to how the new .WINE and .VIN gTLDs may negatively impact our organisation's ability to protect against fraudulent use of Wine related Geographical Indications ("GI"s) and the wine regions we represent. When it comes to wine, location matters. Whether we use the AVA system or the GI system, our wine growing places are unique and these terms are understood by consumers to denote the origin and the quality of products produced in a special geographical area. In Europe, GIs are generally defined as being "indications which identify a good as originating in the territory of a Member, or a region or locality in that territory, where a given quality, reputation or other characteristic of the good is essentially attributable to its geographical origin" . GIs therefore guarantee that a product is from a certain region, and of a certain nature and quality. In the United States, AVA's perform a similar role in identifying for consumers where their wines come from.

Allowing the applications for .WINE and .VIN to proceed through the normal evaluation process without additional safeguards would seriously undermine the protection consumers worldwide expect and is granted to GIs by the TRIPS and Lisbon Agreements as well as by the relevant EU regulations. The protection of GIs, AVAs and wine growing region names also serves the public interest because of the particular risks of fraudulent misuse of these terms which the Signatories regularly witness. Internet users could indeed be deceived into believing that they are buying a genuine product with specific qualities and characteristics, when they are in fact getting an imitation.

2. THE NECESSARY MEASURES TO BE TAKEN

We note that, to date, none of the .WINE and .VIN applicants has unequivocally included in its application appropriate safeguards for the protection of GIs, AVAs or wine growing place names.

We therefore respectfully call for ICANN and the GAC to either:

- (a) Grant adequate protection to all wine growing regions including GIs. It is indeed absolutely necessary for the Signatories to ensure that, if the extensions are delegated, there are additional safeguards around the .WINE and .VIN domain names with protection for GIs and all wine growing place names at the second level.

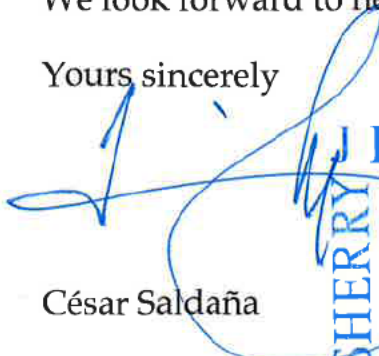
or


(b) Withdraw the .WINE and .VIN extensions.

Alternatively, we would, a minima, respectfully call for ICANN and the GAC to grant more time to the applicants and interested parties in order to reach proper agreement before issuing a final decision on the delegation of the .WINE and .VIN strings.

We look forward to hearing from you.

Yours sincerely


César Saldaña





GOVERNO DE
PORTUGAL

MINISTÉRIO DA AGRICULTURA
E DO MAR



IVDP
Instituto dos Vinhos
do Douro e do Porto, I.P.

ICANN New gTLD Program Committee
ICANN Board Members
ICANN's Governmental Advisory
Committee
Country representatives of the ICANN's
Governmental Advisory Committee

April, 3th 2014

By e-mail

**POSITION OF INSTITUTO DOS VINHOS DO DOURO E DO PORTO, REGARDING THE
.WINE AND .VIN NEW GTLD APPLICATIONS**

Our organization officially represents the grape growers and wine producers based in the Douro demarcated origin (PDO Porto). In addition, our region is a proud signatory of the Joint Declaration to Protect Wine Place & Origin (available at www.protectplace.com).

This Declaration to Protect Wine Place & Origin is an alliance of quality wine growing regions from across the globe that seek to increase the protection of wine labels and the integrity of wine place names, which are fundamental tools for consumers to identify the special wines of great winegrowing regions. All wine regions that have signed the Declaration are committed to educating consumers about the importance of location and ensuring that wine growing place names are protected and easily identifiable is central to this effort.

1. The Porto's concerns

On 22 March 2014, the ICANN New gTLD Program Committee ("**NGPC**") directed that the applications for .WINE and .VIN should proceed through the normal evaluation process.

On 27 March 2014, the ICANN's Governmental Advisory Committee ("**GAC**") noted at least one process violation and procedural error with respect to the Board's decision, including in relation to ByLaws Article XI-A, Section 1 subsection 6 which states:

"6. Opportunity to Comment. The Governmental Advisory Committee, in addition to the Supporting Organizations and other Advisory Committees, shall have an opportunity to comment upon any external advice received prior to any decision by the Board."

The GAC therefore advised that the Board reconsidered the matter more fully before delegating the .WINE and .VIN strings.

In addition, the GAC indicated that the concerned GAC members believe the applicants and interested parties should be encouraged to continue their negotiations with a view to reach an agreement on the matter.

In this context, we are writing to you to express our concern with regard to how the new .WINE and .VIN gTLDs may negatively impact our organisation's ability to protect against fraudulent use of Wine related Geographical Indications ("**GI**")s and

AC/SJ

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GOVERNO DE
PORTUGAL

MINISTÉRIO DA AGRICULTURA
E DO MAR



IVDP
Instituto dos Vinhos
da Douro e do Porto, I.P.

the wine regions we represent. When it comes to wine, location matters. Whether we use the AVA system or the GI system, our wine growing places are unique and these terms are understood by consumers to denote the origin and the quality of products produced in a special geographical area. In Europe, GIs are generally defined as being "*indications which identify a good as originating in the territory of a Member, or a region or locality in that territory, where a given quality, reputation or other characteristic of the good is essentially attributable to its geographical origin*"¹. GIs therefore guarantee that a product is from a certain region, and of a certain nature and quality. In the United States, AVA's perform a similar role in identifying for consumers where their wines come from.

Allowing the applications for .WINE and .VIN to proceed through the normal evaluation process without additional safeguards would seriously undermine the protection consumers worldwide expect and is granted to GIs by the TRIPS and Lisbon Agreements as well as by the relevant EU regulations. The protection of GIs, AVAs and wine growing region names also serves the public interest because of the particular risks of fraudulent misuse of these terms which the Signatories regularly witness. Internet users could indeed be deceived into believing that they are buying a genuine product with specific qualities and characteristics, when they are in fact getting an imitation.

2. **The necessary measures to be taken**

We note that, to date, none of the .WINE and .VIN applicants has unequivocally included in its application appropriate safeguards for the protection of GIs, AVAs or wine growing place names.

We therefore respectfully call for ICANN and the GAC to either:

- (a) Grant adequate protection to all wine growing regions including GIs. It is indeed absolutely necessary for the Signatories to ensure that, if the extensions are delegated, there are additional safeguards around the .WINE and .VIN domain names with protection for GIs and all wine growing place names at the second level.

or

- (b) Withdraw the .WINE and .VIN extensions.

Alternatively, we would, *a minima*, respectfully call for ICANN and the GAC to grant more time to the applicants and interested parties in order to reach proper agreement before issuing a final decision on the delegation of the .WINE and .VIN strings.

We look forward to hearing from you.

Yours sincerely

Manuel de Novaes Cabral
Presidente

¹ Article 22 of the Agreement on Trade-Related Aspects of Intellectual Property Rights - "TRIPS"



CHIANTI CLASSICO

April 1, 2014

[
.....]

By email

ICANN
GAC
EC]

POSITION OF **CONSORZIO VINO CHIANTI CLASSICO**, REGARDING THE **.WINE** AND **.VIN** NEW gTLD APPLICATIONS

Dear Sir;

Our organization officially represents [the grape growers and wine producers based in *Champagne, Jerez-Xérès-Sherry, Napa Valley, Oregon, Porto, Washington State, Walla Walla Valley, Willamette Valley, Chianti Classico, Paso Robles, Sonoma County, Tokaj, Victoria, Western Australia, Long Island, Rioja, Bourgogne/Chablis, Santa Barbara, Bordeaux*]. In addition, our region is a proud signatory of the Joint Declaration to Protect Wine Place & Origin (available at www.protectplace.com).

This Declaration to Protect Wine Place & Origin is an alliance of quality wine growing regions from across the globe that seek to increase the protection of wine labels and the integrity of wine place names, which are fundamental tools for consumers to identify the special wines of great winegrowing regions. All wine regions that have signed the Declaration are committed to educating consumers about the importance of location and ensuring that wine growing place names are protected and easily identifiable is central to this effort.

1. **THE [CHIANTI CLASSICO]'S CONCERNS**

On 22 March 2014, the ICANN New gTLD Program Committee ("**NGPC**") directed that the applications for **.WINE** and **.VIN** should proceed through the normal evaluation process.

On 27 March 2014, the ICANN's Governmental Advisory Committee ("**GAC**") noted at least one process violation and procedural error with respect to the Board's decision, including in relation to ByLaws Article XI-A, Section 1 subsection 6 which states:

"6. Opportunity to Comment. The Governmental Advisory Committee, in addition to the Supporting Organizations and other Advisory Committees, shall have an opportunity to comment upon any external advice received prior to any decision by the Board."

The GAC therefore advised that the Board reconsidered the matter more fully before delegating the **.WINE** and **.VIN** strings.

In addition, the GAC indicated that the concerned GAC members believe the applicants and interested parties should be encouraged to continue their negotiations with a view to reach an agreement on the matter.

In this context, we are writing to you to express our concern with regard to how the new **.WINE** and **.VIN** gTLDs may negatively impact our organisation's ability to protect against fraudulent use of Wine related Geographical Indications ("**GI**'s) and the wine regions we represent. When it comes to wine, location

matters. Whether we use the AVA system or the GI system, our wine growing places are unique and these terms are understood by consumers to denote the origin and the quality of products produced in a special geographical area. In Europe, GIs are generally defined as being "*indications which identify a good as originating in the territory of a Member, or a region or locality in that territory, where a given quality, reputation or other characteristic of the good is essentially attributable to its geographical origin*"¹. GIs therefore guarantee that a product is from a certain region, and of a certain nature and quality. In the United States, AVA's perform a similar role in identifying for consumers where their wines come from.

Allowing the applications for .WINE and .VIN to proceed through the normal evaluation process without additional safeguards would seriously undermine the protection consumers worldwide expect and is granted to GIs by the TRIPS and Lisbon Agreements as well as by the relevant EU regulations. The protection of GIs, AVAs and wine growing region names also serves the public interest because of the particular risks of fraudulent misuse of these terms which the Signatories regularly witness. Internet users could indeed be deceived into believing that they are buying a genuine product with specific qualities and characteristics, when they are in fact getting an imitation.

2. **THE NECESSARY MEASURES TO BE TAKEN**

We note that, to date, none of the .WINE and .VIN applicants has unequivocally included in its application appropriate safeguards for the protection of GIs, AVAs or wine growing place names.

We therefore respectfully call for ICANN and the GAC to either:

- (a) Grant adequate protection to all wine growing regions including GIs. It is indeed absolutely necessary for the Signatories to ensure that, if the extensions are delegated, there are additional safeguards around the .WINE and .VIN domain names with protection for GIs and all wine growing place names at the second level.

or

- (b) Withdraw the .WINE and .VIN extensions.

Alternatively, we would, *a minima*, respectfully call for ICANN and the GAC to grant more time to the applicants and interested parties in order to reach proper agreement before issuing a final decision on the delegation of the .WINE and .VIN strings.

We look forward to hearing from you.

Yours sincerely


SERGIO ZINGARELLI
PRESIDENT

¹ Article 22 of the Agreement on Trade-Related Aspects of Intellectual Property Rights - "TRIPS"